

# North Douglas Library District's Mildred Whipple Library Annual Stats 2022/2023

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	18	20	19	21	19	19							116	Days Open
Service Hours	124	136	129	116	108	103							505	Service Hours
Library Visits	550	682	398	364	408	411							1,994	Library Visits
Avg. Visits/Day	30.6	34.1	20.9	17.3	21.5	21.6	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Visits/Day
<b>Technology</b>														<b>Technology</b>
Computer Sessions	28	33	25	37	35	41							123	Computer Sessions
Wifi Sessions	396	411	342	332	240	202							1,481	Wifi Sessions
Website Visits	403	256	266	278	264	205							1,203	Website Visits
Questions Answered	369	412	338	264	330	362							1,383	Questions Answered
Catalog Searches	1022	2368	1740	1831	1658	1168							6,961	Catalog Searches
<b>Library Users</b>														<b>Library Users</b>
Total Library Cardholders	815	832	840	859	860	867								Total Library Cardholders
New Library Cards Issued	9	17	8	19	1	7							53	New Library Cards Issued
Total OverDrive Users	124	129	130	132	132	134								Total OverDrive Users
New OverDrive Users	0	5	1	2	0	2							8	New OverDrive Users
Total Volunteers	12	17	11	21	16	17							69	Total Volunteers
Total Volunteer Hours	48	60	31	32.5	12.75	26.5							171.5	Total Volunteer Hours
<b>Collections</b>														<b>Collections</b>
Member Amount Saved (In-Library)	10,011.47	9,405.11	9,012.49	8,460.94	8,619.24	9,034.93							36,890.01	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,325	9,152	6,620	7,107	6,056	5,324							29,204.00	Member Amount Saved (OverDrive)
<b>TOTAL AMOUNT SAVED</b>	<b>16,336.47</b>	<b>18,557.11</b>	<b>15,632.49</b>	<b>15,567.94</b>	<b>14,675.24</b>	<b>14,358.93</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>66,094.01</b>	<b>TOTAL AMOUNT SAVED</b>
New Children's Items Added	25	58	25	44	50	22							152	New Children's Items Added
New YA Items Added	36	28	12	19	25	18							95	New YA Items Added
New Adult Items Added	80	74	84	98	35	58							336	New Adult Items Added
% Items Added J	18%	36%	21%	27%	45%	22%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Items Added J
% Items Added YA	26%	18%	10%	12%	23%	18%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Items Added YA
% Items Added A	57%	46%	69%	61%	32%	59%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Items Added A
<b>TOTAL NEW ITEMS ADDED</b>	<b>141</b>	<b>160</b>	<b>121</b>	<b>161</b>	<b>110</b>	<b>98</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>583</b>	<b>TOTAL NEW ITEMS ADDED</b>
<b>TOTAL VALUE ADDED</b>	<b>2,432.98</b>	<b>2,852.27</b>	<b>2,635.68</b>	<b>2,827.67</b>	<b>2,820.81</b>	<b>1,998.60</b>							<b>10,748.60</b>	<b>TOTAL VALUE ADDED</b>
% New Items From Budget	72.00%	90.00%	65.00%	60.00%	73.00%	74.50%							71.80%	% New Items From Budget
% New Items From Physical Donations	28.00%	10.00%	35.00%	40.00%	27.00%	25.50%							28.30%	% New Items From Physical Donations
% New Items From Monetary Gifts/Grants	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%							0.00%	% New Items From Monetary Gifts/Grants
<b>Circulation</b>														<b>Circulation</b>
Reciprocal Borrowing (Outgoing)	47	49	39	38	30	37							173	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	81	80	68	79	64	60							308	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	71	122	83	86	75	64							362	OverDrive Checkouts: Audiobooks
<b>TOTAL OVERDRIVE CHECKOUTS</b>	<b>152</b>	<b>202</b>	<b>151</b>	<b>165</b>	<b>139</b>	<b>124</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>670</b>	<b>TOTAL OVERDRIVE CHECKOUTS</b>
J In-Library Checkouts	201	218	264	263	217	157							946	J In-Library Checkouts
J In-Library Renewals	25	102	36	120	73	87							283	J In-Library Renewals
YA In-Library Checkouts	80	102	45	45	83	52							272	YA In-Library Checkouts
YA In-Library Renewals	21	35	24	15	14	11							95	YA In-Library Renewals
A In-Library Checkouts	300	304	271	328	264	309							1,203	A In-Library Checkouts
A In-Library Renewals	67	115	95	66	58	96							343	A In-Library Renewals
<b>Total In-Library Checkouts</b>	<b>581</b>	<b>624</b>	<b>580</b>	<b>636</b>	<b>564</b>	<b>518</b>							<b>2,421</b>	<b>Total In-Library Checkouts</b>
Total In-Library Renewals	113	252	155	201	145	194							721	Total In-Library Renewals
<b>TOTAL CIRCULATION</b>	<b>733</b>	<b>826</b>	<b>731</b>	<b>801</b>	<b>703</b>	<b>642</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>3,091</b>	<b>TOTAL CIRCULATION</b>
% Circulation J	35%	35%	46%	41%	38%	30%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation J
% Circulation YA	14%	16%	8%	7%	15%	10%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation YA
% Circulation A	52%	49%	47%	52%	47%	60%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation A
<b>Programs</b>														<b>Programs</b>
J Programs	11	6	6	9	10	27							32	J Programs
J Program Attendance	175	222	119	281	155	439							797	J Program Attendance
Avg. Attendance/Program	15.9	37	19.8	31.2	15.5	16.3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Attendance/Program
YA Programs	9	2	5	3	5	12							19	YA Programs
YA Program Attendance	46	2	17	13	34	47							78	YA Program Attendance
Avg. Attendance/Program	5.1	1	3.4	4.3	6.8	3.9	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Attendance/Program
A Programs	6	3	3	2	5	9							14	A Programs
A Program Attendance	106	12	19	12	18	34							149	A Program Attendance
Avg. Attendance/Program	17.7	4	6.3	6	3.6	3.8	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Attendance/Program
<b>TOTAL PROGRAMS</b>	<b>26</b>	<b>11</b>	<b>14</b>	<b>14</b>	<b>20</b>	<b>48</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>65</b>	<b>TOTAL PROGRAMS</b>
<b>TOTAL PROGRAM ATTENDANCE</b>	<b>327</b>	<b>236</b>	<b>155</b>	<b>306</b>	<b>207</b>	<b>520</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1,024</b>	<b>TOTAL PROGRAM ATTENDANCE</b>
Total In-Person Programs	25	10	13	13	19	48							61	Total In-Person Programs
Total Hybrid Programs	1	1	1	1	1	0							4	Total Hybrid Programs
Total Virtual Programs	0	0	0	0	0	0							0	Total Virtual Programs
<b>Social Media</b>														<b>Social Media</b>
Facebook Likes	330	330	332	336	337	342								Facebook Likes
Facebook Followers	355	354	357	362	363	370								Facebook Followers
Instagram Followers	109	111	111	114	114	115								Instagram Followers
YouTube Followers	13	13	13	13	13	13								YouTube Followers
Total Social Media Posts (all platforms)	8	13	28	13	8	13							62	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	76	122	425	119	106	393							742	Total Online Engagement (all platforms)
Average Engagement Per Post	9.5	9.4	15.2	9.2	13.3	30.2	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Average Engagement Per Post
Total Online Reach (all platforms)	2034	1330	1448	698	375	4473							5,510	Total Online Reach (all platforms)

**NOTES:**  
**November 2022:** 11/10/22 celebrated 4 years open! Curbside only 11/22/23 due to school closures, library closed 11/24-11/26 for Thanksgiving holiday.  
**December 2022:** Library closed 12/23, 12/24, 12/30, & 12/31 for holidays & closed early on 2 additional days due to weather (12/22 for freezing rain & 12/27 for flooding).