

# North Douglas Library District's Mildred Whipple Library Annual Stats 2022/2023

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	18	20											38	Days Open
Service Hours	124	136											260	Service Hours
Library Visits	550	682											1,232	Library Visits
<i>Avg. Visits/Day</i>	30.6	34.1											32.4	<i>Avg. Visits/Day</i>
<b>Technology</b>														<b>Technology</b>
Computer Sessions	28	33											61	Computer Sessions
Wifi Sessions	396	411											807	Wifi Sessions
Website Visits	403	256											659	Website Visits
Questions Answered	369	412											781	Questions Answered
Catalog Searches	1022	2368											3,390	Catalog Searches
<b>Library Users</b>														<b>Library Users</b>
Total Library Cardholders	815	832											0	Total Library Cardholders
<i>New Library Cards Issued</i>	9	17											26	<i>New Library Cards Issued</i>
Total OverDrive Users	124	129											0	Total OverDrive Users
<i>New OverDrive Users</i>	0	5											5	<i>New OverDrive Users</i>
Total Volunteers	12	17											34	Total Volunteers
Total Volunteer Hours	48	60											137.00	Total Volunteer Hours
<b>Collections</b>														<b>Collections</b>
Member Amount Saved (In-Library)	10,011.47	9,405.11											19,416.58	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,325	9,152											15,477.00	Member Amount Saved (OverDrive)
<b>TOTAL AMOUNT SAVED</b>	<b>16,336.47</b>	<b>18,557.11</b>											<b>34,893.58</b>	<b>TOTAL AMOUNT SAVED</b>
New Children's Items Added	25	58											83	New Children's Items Added
New YA Items Added	36	28											64	New YA Items Added
New Adult Items Added	80	74											154	New Adult Items Added
<i>% Items Added J</i>	18%	36%											26.9%	<i>% Items Added J</i>
<i>% Items Added YA</i>	26%	18%											21.8%	<i>% Items Added YA</i>
<i>% Items Added A</i>	57%	46%											63.6%	<i>% Items Added A</i>
<b>TOTAL NEW ITEMS ADDED</b>	<b>141</b>	<b>160</b>											<b>301</b>	<b>TOTAL NEW ITEMS ADDED</b>
<b>TOTAL VALUE ADDED</b>	<b>2,432.98</b>	<b>2,852.27</b>											<b>5,285.25</b>	<b>TOTAL VALUE ADDED</b>
<i>% New Items From Budget</i>	72.0%	90.00%											81.0%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	28.0%	10.00%											19.0%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	0.0%	0.00%											0.0%	<i>% New Items From Monetary Gifts/Grants</i>
<b>Circulation</b>														<b>Circulation</b>
Reciprocal Borrowing (Outgoing)	47	49											96	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	81	80											161	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	71	122											193	OverDrive Checkouts: Audiobooks
<b>TOTAL OVERDRIVE CHECKOUTS</b>	<b>152</b>	<b>202</b>											<b>354</b>	<b>TOTAL OVERDRIVE CHECKOUTS</b>
J In-Library Checkouts	201	218											419	J In-Library Checkouts
<i>J In-Library Renewals</i>	25	102											127	<i>J In-Library Renewals</i>
YA In-Library Checkouts	80	102											182	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	21	35											56	<i>YA In-Library Renewals</i>
A In-Library Checkouts	300	304											604	A In-Library Checkouts
<i>A In-Library Renewals</i>	67	115											182	<i>A In-Library Renewals</i>
<b>Total In-Library Checkouts</b>	<b>581</b>	<b>624</b>											<b>1,205</b>	<b>Total In-Library Checkouts</b>
<i>Total In-Library Renewals</i>	113	252											365	<i>Total In-Library Renewals</i>
<b>TOTAL CIRCULATION</b>	<b>733</b>	<b>826</b>											<b>1,559</b>	<b>TOTAL CIRCULATION</b>
<i>% Circulation J</i>	35%	35%											35%	<i>% Circulation J</i>
<i>% Circulation YA</i>	14%	16%											15%	<i>% Circulation YA</i>
<i>% Circulation A</i>	52%	49%											50%	<i>% Circulation A</i>
<b>Programs</b>														<b>Programs</b>
J Programs	11	6											17	J Programs
J Program Attendance	175	222											397	J Program Attendance
<i>Avg. Attendance/Program</i>	15.9	37											26.5	<i>Avg. Attendance/Program</i>
YA Programs	9	2											11	YA Programs
YA Program Attendance	46	2											48	YA Program Attendance
<i>Avg. Attendance/Program</i>	5.1	1											3.1	<i>Avg. Attendance/Program</i>
A Programs	6	3											9	A Programs
A Program Attendance	106	12											118	A Program Attendance
<i>Avg. Attendance/Program</i>	17.7	4											10.8	<i>Avg. Attendance/Program</i>
<b>TOTAL PROGRAMS</b>	<b>26</b>	<b>11</b>											<b>37</b>	<b>TOTAL PROGRAMS</b>
<b>TOTAL PROGRAM ATTENDANCE</b>	<b>327</b>	<b>236</b>											<b>563</b>	<b>TOTAL PROGRAM ATTENDANCE</b>
<b>Social Media</b>														<b>Social Media</b>
Facebook Likes	330	330											327	Facebook Likes
Facebook Followers	355	354											351	Facebook Followers
Instagram Followers	109	111											109	Instagram Followers
YouTube Followers	13	13											13	YouTube Followers
Total Social Media Posts (all platforms)	8	13											21	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	76	122											198	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	9.5	9.4											11.5	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	2034	1330											3,364	Total Online Reach (all platforms)

**North Douglas Library District's Mildred Whipple Library  
Annual Stats 2022/2023**

Notes	