

North Douglas Library District's Mildred Whipple Library Annual Stats 2024/2025

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	23	22	20	22	18	20	22	20	21	19	23	17	247	Days Open
Service Hours	142	136	124	142	114	128	143	128	133	124	145	111	1,570	Service Hours
Library Visits	633	483	488	597	548	635	817	511	664	609	784	447	7,216	Library Visits
Avg. Visits/Day	28	22	24	27	30	32	37	26	32	32	34	26	29.2	Avg. Visits/Day
Technology														Technology
Computer Sessions	69	93	56	76	59	108	93	62	66	86	50	51	869	Computer Sessions
Wifi Sessions	358	496	497	488	416	464	505	423	665	448	523	286	5,569	Wifi Sessions
Website Visits	946	1153	1047	1093	1922	1330	1393	1878	2050	1925	1256	2330	18,323	Website Visits
Questions Answered	153	101	138	216	199	163	220	191	213	187	254	166	2,201	Questions Answered
Catalog Searches	2365	1427	2755	1257	1008	1036	1430	1497	1154	1115	1110	947	17,101	Catalog Searches
Library Users														Library Users
Total Library Cardholders	1073	1079	1094	1116	1125	1137	1144	1153	1182	1190	1203	1214	1,214	Total Library Cardholders
New Library Cards Issued	13	6	15	22	9	12	7	9	29	8	13	11	154	New Library Cards Issued
Total OverDrive Users	169	172	174	178	180	184	187	191	192	192	195	196	196	Total OverDrive Users
New OverDrive Users	2	3	2	4	2	4	3	4	1	0	3	1	29	New OverDrive Users
Total Volunteers	20	3	22	15	17	10	28	21	24	14	44	18	236	Total Volunteers
Total Volunteer Hours	49	9	61	27.5	54	20	71	42.5	48	22.5	104.5	30	539	Total Volunteer Hours
Collections														Collections
Member Amount Saved (In-Library)	\$9,049.49	\$18,516.84	\$8,994.49	\$9,205.54	\$8,668.67	\$7,222.63	\$19,456.72	\$7,602.50	\$11,575.55	\$11,046.69	\$12,170.30	\$7,958.37	\$131,467.79	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	\$7,411.00	\$7,940.00	\$9,105.00	\$10,231.00	\$10,710.00	\$10,624.00	\$10,203.00	\$11,727.00	\$14,544.00	\$11,312.00	\$10,484.00	\$11,538.00	\$125,829.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	\$16,460.49	\$26,456.84	\$18,099.49	\$19,436.54	\$19,378.67	\$17,846.63	\$29,659.72	\$19,329.50	\$26,119.55	\$22,358.69	\$22,654.30	\$19,496.37	\$257,296.79	TOTAL AMOUNT SAVED
New Children's Items Added	21	40	38	21	25	34	42	35	13	21	31	17	338	New Children's Items Added
New YA Items Added	10	12	9	10	14	14	21	18	13	13	23	32	189	New YA Items Added
New Adult Items Added	87	61	38	58	33	145	43	69	58	43	79	50	764	New Adult Items Added
% Items Added J	18%	35%	45%	24%	35%	18%	40%	29%	15%	27%	23%	17%	26%	% Items Added J
% Items Added YA	8%	11%	10%	11%	19%	7%	20%	15%	15%	17%	17%	32%	15%	% Items Added YA
% Items Added A	74%	54%	45%	65%	46%	75%	40%	56%	70%	56%	60%	51%	59%	% Items Added A
TOTAL NEW ITEMS ADDED	118	113	85	89	72	193	106	122	84	77	133	99	1,291	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	\$2,594.39	\$2,851.69	\$1,597.00	\$1,858.81	\$1,456.70	\$3,918.78	\$2,064.77	\$2,642.73	\$1,969.60	\$1,534.67	\$2,960.29	\$2,198.42	\$27,647.85	TOTAL VALUE ADDED
% New Items From Budget	53%	97%	79%	73%	100%	37%	92%	74%	92%	68%	65%	72%	72.50%	% New Items From Budget
% New Items From Physical Donations	46%	3%	21%	27%	0%	63%	8%	26%	8%	32%	35%	28%	27%	% New Items From Physical Donations
% New Items From Monetary Gifts/Grants	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0.50%	% New Items From Monetary Gifts/Grants
Circulation														Circulation
Reciprocal Borrowing (Outgoing)	111	71	101	100	80	104	71	111	66	132	102	87	1,136	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	103	100	117	123	126	122	114	104	148	102	100	92	1,351	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	79	90	102	119	126	117	114	145	170	139	126	148	1,475	OverDrive Checkouts: Audiobooks
TOTAL OVERDRIVE CHECKOUTS	182	190	219	242	252	239	228	249	318	241	226	240	2,826	TOTAL OVERDRIVE CHECKOUTS
J In-Library Checkouts	217	209	187	188	190	178	170	158	184	245	302	178	2,406	J In-Library Checkouts
J In-Library Renewals	47	71	34	60	57	61	83	71	31	45	64	59	683	J In-Library Renewals
YA In-Library Checkouts	58	71	69	48	47	48	28	70	71	78	56	60	704	YA In-Library Checkouts
YA In-Library Renewals	21	19	31	19	13	21	8	8	32	24	24	16	236	YA In-Library Renewals
A In-Library Checkouts	242	279	241	300	324	309	342	265	320	329	409	257	3,617	A In-Library Checkouts
A In-Library Renewals	77	80	87	75	70	115	110	83	97	93	119	80	1,086	A In-Library Renewals
Total In-Library Checkouts	517	559	497	536	561	535	540	493	575	652	767	495	6,727	Total In-Library Checkouts
Total In-Library Renewals	145	170	152	154	140	197	201	162	160	162	207	155	2,005	Total In-Library Renewals
TOTAL CIRCULATION (In-Library+OverDrive)	699	749	716	778	813	774	768	742	893	893	993	735	9,553	TOTAL CIRCULATION (In-Library+OverDrive)
% Circulation J	42%	37%	38%	35%	34%	33%	32%	32%	32%	38%	40%	36%	36%	% Circulation J
% Circulation YA	11%	13%	14%	9%	8%	9%	5%	12%	12%	7%	12%	12%	10%	% Circulation YA
% Circulation A	47%	50%	48%	56%	58%	58%	63%	54%	56%	50%	53%	52%	54%	% Circulation A

More statistics on next page.

North Douglas Library District's Mildred Whipple Library Annual Stats 2024/2025

Programs	July	August	September	October	November	December	January	February	March	April	May	June	YTD	Programs
JE Programs	N/a	1	N/a	N/a	4	4	4	4	4	5	4	4	34	JE Programs
JE Program Attendance	N/a	48	N/a	N/a	26	22	17	20	17	26	30	24	230	JE Program Attendance
Avg. Attendance/Program	N/a	48	N/a	N/a	6.5	5.5	4.3	5	4.3	5.2	7.5	6	10	Avg. Attendance/Program
J Programs	9	5	11	14	11	9	10	10	12	5	8	8	112	J Programs
J Program Attendance	209	93	192	214	403	197	140	102	359	47	137	135	2,228	J Program Attendance
Avg. Attendance/Program	23.2	18.6	17.5	15.3	36.6	21.9	14	10.2	29.9	9.4	17.1	16.9	19.2	Avg. Attendance/Program
YA Programs	6	5	5	4	4	3	2	5	8	6	6	9	63	YA Programs
YA Program Attendance	45	17	49	27	18	48	34	35	212	57	50	30	622	YA Program Attendance
Avg. Attendance/Program	7.5	3.4	9.8	6.8	4.5	16	17	7	26.5	9.5	8.3	3.3	10	Avg. Attendance/Program
A Programs	4	5	8	9	5	8	9	13	13	11	13	12	110	A Programs
A Program Attendance	23	24	144	76	60	73	178	138	260	102	256	110	1,444	A Program Attendance
Avg. Attendance/Program	5.8	4.8	18	8.4	12	9.1	19.8	10.6	20	9.3	19.7	9.2	12.2	Avg. Attendance/Program
TOTAL PROGRAMS	19	16	24	27	24	24	25	32	37	27	31	33	319	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	277	182	385	317	507	340	369	295	848	232	473	299	4,524	TOTAL PROGRAM ATTENDANCE
Total In-Person Programs	19	15	23	26	23	24	25	31	36	26	30	32	310	Total In-Person Programs
Total Hybrid Programs	0	1	1	1	1	0	0	1	1	1	1	1	9	Total Hybrid Programs
Total Virtual Programs	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Virtual Programs
Social Media														Social Media
Facebook Page Likes	472	475	479	481	480	480	487	486	486	490	493	494	494	Facebook Likes
Facebook Page Followers	519	522	527	529	530	528	540	538	538	542	545	547	547	Facebook Followers
Instagram Followers	138	139	141	141	143	142	144	148	150	151	152	152	152	Instagram Followers
YouTube Followers	13	14	14	15	15	15	15	15	15	15	15	15	15	YouTube Followers
Total Social Media Posts (all platforms)	7	9	6	8	12	6	7	3	2	3	10	12	85	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	535	226	113	231	203	121	74	118	11	66	153	131	1,982	Total Online Engagement (all platforms)
Average Engagement Per Post	76.4	25.1	18.8	28.9	16.9	20.2	10.6	39.3	5.5	22	15.3	10.9	24.2	Average Engagement Per Post
Total Online Reach (all platforms)	7115	1346	449	2317	1763	510	2236	172	2582	404	2902	2299	24,095	Total Online Reach (all platforms)
Friends of the Library														Friends of the Library
Total FOL Volunteers (non-library)	N/a	2	6	7	10	3	5						33	Total FOL Volunteers (non-library)
Total FOL Volunteer Hours (non-library)	N/a	11	29	25	10	4.5	5						85	Total FOL Volunteer Hours (non-library)
Notes:														

August 2024: In-Library Member Amount Saved is double the average without a noticeable jump in circulation, which could be due to patrons checking out more expensive materials (such as Adult Nonfiction hardcovers over Adult Fiction paperbacks).

October & November 2024: New materials added & sources are underrepresented for both months (processing was paused mid-October through mid-November while barcodes were backordered).

December 2024: The library was closed 12/25 & had reduced service hours on 12/24.

January 2025: In-Library Member Amount Saved is double the average without a noticeable jump in circulation, which could be due to patrons checking out more expensive materials (such as Adult Nonfiction hardcovers over Adult Fiction paperbacks). Meta (Facebook & Instagram) also changed how they track engagement & views this month. FOL Volunteers are a partial reporting & will be updated in February.

March 2025: Reciprocal borrowing numbers underrepresented (no service during spring break).

June 2025: Reciprocal borrowing numbers underrepresented (technical issues).