

North Douglas Library District's Mildred Whipple Library Annual Stats 2023/2024

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	20	24											44	Days Open
Service Hours	120	154											274	Service Hours
Library Visits	677	698											1,375	Library Visits
<i>Avg. Visits/Day</i>	33.9	29.1	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Avg. Visits/Day</i>
Technology														Technology
Computer Sessions	102	123											225	Computer Sessions
Wifi Sessions	196	200											396	Wifi Sessions
Website Visits	409	432											841	Website Visits
Questions Answered	251	236											487	Questions Answered
Catalog Searches	1492	1782											3,274	Catalog Searches
Library Users														Library Users
Total Library Cardholders	937	951												Total Library Cardholders
<i>New Library Cards Issued</i>	6	14	-951	0	0	0	0	0	0	0	0	0	-931	<i>New Library Cards Issued</i>
Total OverDrive Users	143	146												Total OverDrive Users
<i>New OverDrive Users</i>	1	3											4	<i>New OverDrive Users</i>
Total Volunteers	14	17											35	Total Volunteers
Total Volunteer Hours	34	37											71	Total Volunteer Hours
Collections														Collections
Member Amount Saved (In-Library)	7,536.83	8,180.83											15,717.66	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,232	6,381											12,613.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	13,768.83	14,561.83	0	0	0	0	0	0	0	0	0	0	28,330.66	TOTAL AMOUNT SAVED
New Children's Items Added	2	46											48	New Children's Items Added
New YA Items Added	2	19											21	New YA Items Added
New Adult Items Added	17	94											111	New Adult Items Added
<i>% Items Added J</i>	10%	29%											19.30%	<i>% Items Added J</i>
<i>% Items Added YA</i>	10%	12%											10.80%	<i>% Items Added YA</i>
<i>% Items Added A</i>	80%	59%											69.90%	<i>% Items Added A</i>
TOTAL NEW ITEMS ADDED	21	159	0	0	0	0	0	0	0	0	0	0	180	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	472.91	3,100.62											3,573.53	TOTAL VALUE ADDED
<i>% New Items From Budget</i>	14%	64%												<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	86%	36%												<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	0%	0%												<i>% New Items From Monetary Gifts/Grants</i>
Circulation														Circulation
Reciprocal Borrowing (Outgoing)	48	84											132	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	72	81											153	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	74	72											146	OverDrive Checkouts: Audiobooks
TOTAL OVERDIVE CHECKOUTS	146	153	0	0	0	0	0	0	0	0	0	0	299	TOTAL OVERDIVE CHECKOUTS
J In-Library Checkouts	135	183											318	J In-Library Checkouts
<i>J In-Library Renewals</i>	39	47											86	<i>J In-Library Renewals</i>
YA In-Library Checkouts	59	80											139	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	32	27											59	<i>YA In-Library Renewals</i>
A In-Library Checkouts	257	370											627	A In-Library Checkouts
<i>A In-Library Renewals</i>	98	10											108	<i>A In-Library Renewals</i>
Total In-Library Checkouts	451	633											1,084	Total In-Library Checkouts
<i>Total In-Library Renewals</i>	169	84											253	<i>Total In-Library Renewals</i>
TOTAL CIRCULATION	597	786	0	0	0	0	0	0	0	0	0	0	1,383	TOTAL CIRCULATION
<i>% Circulation J</i>	30%	29%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Circulation J</i>
<i>% Circulation YA</i>	13%	13%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Circulation YA</i>
<i>% Circulation A</i>	57%	58%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Circulation A</i>
Programs														Programs
J Programs	12	10											22	J Programs
J Program Attendance	208	152											360	J Program Attendance
<i>Avg. Attendance/Program</i>	17.3	15.2	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Avg. Attendance/Program</i>
YA Programs	11	16											27	YA Programs
YA Program Attendance	53	48											101	YA Program Attendance
<i>Avg. Attendance/Program</i>	4.8	3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Avg. Attendance/Program</i>
A Programs	3	4											7	A Programs
A Program Attendance	43	313											356	A Program Attendance
<i>Avg. Attendance/Program</i>	14.3	78.3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Avg. Attendance/Program</i>
TOTAL PROGRAMS	26	30	0	0	0	0	0	0	0	0	0	0	56	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	304	513	0	0	0	0	0	0	0	0	0	0	817	TOTAL PROGRAM ATTENDANCE
Total In-Person Programs	26	29											55	Total In-Person Programs
Total Hybrid Programs	0	1											1	Total Hybrid Programs
Total Virtual Programs	0	0											0	Total Virtual Programs
Social Media														Social Media
Facebook Likes	376	376												Facebook Likes
Facebook Followers	413	416												Facebook Followers
Instagram Followers	122	126												Instagram Followers
YouTube Followers	13	13												YouTube Followers
Total Social Media Posts (all platforms)	18	13											31	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	266	350											616	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	14.8	26.9	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	1689	5616											7,305	Total Online Reach (all platforms)