North Douglas Library District
MARCH 2022 STATISTICS
Mildred Whipple Library

**MARCH 2022 STATISTICS**

**Library Visits**: 354
**Service Hours**: 101
**New Cards**: 6
**Total Circulation**: 796
**Library Visits**: 354
**Service Hours**: 101
**New Cards**: 6
**Total Circulation**: 796

**MOST POPULAR**
- Michael Connelly: *The Law of Innocence*
- Grow More Food
- Mary Shelley: *Frankenstein*
- Primer
- The Honeybee

**NEW ITEMS ADDED**
- Total Items: 278
  - Children's: 32
  - YA: 50
  - Adult: 196
- Value Added: $5,229.50
- Budget: 65%
- Donation: 31%
- Grant: 4%
- Total Amount Saved: $14,383.55
  - In-Library: $8,775.55
  - OverDrive: $5,608

**Total Cardholders**: 760
**Total OverDrive Users**: 117
North Douglas Library District
MARCH 2022 STATISTICS
Mildred Whipple Library

**SOCIAL MEDIA**

<table>
<thead>
<tr>
<th>Platform</th>
<th>Followers</th>
</tr>
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<tbody>
<tr>
<td>Facebook</td>
<td>312</td>
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**PROGRAM ATTENDANCE**

- **Adult** 57 attendees (11.1%)
- **Children's** 132 attendees (25.8%)
- **YA** 323 attendees (63.1%)

**PROGRAMS**

- **Adult** 10.3%
- **Children's** 25.9%
- **YA** 63.8%

**LIBRARY PROJECT SNAPSHOT**

**GENRE LABELS**

- Broad genres were compiled by staff and customized to the library's collection and patron interests.
- Labels are created in Canva, printed on regular 8.5x11" paper, and match previous genre sticker sizes. New genres are added as needed.
- Genre labels are added to new fiction books for adults, YA, and children's chapter books.
- Patrons are now able to more easily find genres they enjoy reading.
- Of the labels added so far, some favorites are: chili pepper ratings on "Romance" labels, adding a "Thriller" genre, and diversifying the "Local Author" spine label to also include "Oregon Author" and "West Coast Author" options.
North Douglas Library District

APRIL 2022 STATISTICS
Mildred Whipple Library

408 Library Visits
113 Service Hours
258 Website Visits
317 Wifi Sessions
488 Questions Answered
17 New Cards
38 Computer Sessions

796 Total Circulation
175 Children’s Cards
86 YA Cards
410 Adult Cards
131 OverDrive Users

199 Total Items
35 Children’s Items
137 Adult Items
27 YA Items

$3,111.07 Value Added
38.9% Budget
61.1% Donation
0% Grant

$8,700.45 In-Library
$4,780 OverDrive
$13,480.45 Member Amount Saved

NEW ITEMS ADDED

MOST POPULAR

The Long Way to a Small, Angry Planet by Becky Chambers
Six Seasons by Joshua McPadden

Acorn: I Was a Little Wild

TOTAL ITEMS
199

MEMBER AMOUNT SAVED
$13,480.45

**LIBRARY PROJECT SNAPSHOT**

**YA & J FICTION COLLECTION UPDATES**

**Example: The Sisters Grimm Series**

Books 1-6 (left) have the 10th anniversary covers & have circulated well. Book 7 (right) has the original cover, is a different size than the rest of the series, & has never circulated. Staff chose to update book 7 to the new cover.

- Shelving space is very limited in most of the library's sections. In addition to new titles purchased each month, the library receives many wonderful donations & new materials are difficult to add to existing shelves. Both YA fiction & J fiction (chapter books) required immediate attention.
- Apollo reports generated lists of titles that met specific criteria: have never circulated, were published 2010 or before (12+ years old), & were added before January 2020 (titles added during the pandemic may not have had the chance to circulate as well).
- YA fiction started with 205 titles to consider, J fiction started with 247 titles. Staff determined which books should be removed from the list (such as those that needed updating, see example).
- Remaining titles were added to "Last Chance" carts for patrons to pick which titles the library should keep (either by checking titles out or bringing them to the library desk). After a month, titles left on the "Last Chance" carts were weeded from the collection & added to the FOL sale cart. Patrons under 18 were allowed to take discarded YA & J books free of charge.
North Douglas Library District
MAY 2022 STATISTICS
Mildred Whipple Library

- Library Visits: 475
- Service Hours: 109
- New Cards: 14
- Total Cardholders: 791
- Library Visits: 475
- Service Hours: 109
- New Cards: 14
- Total Cardholders: 791

- Computer Sessions: 30
- Wifi Sessions: 349
- Website Visits: 944
- Questions Answered: 413
- Website Visits: 944
- Questions Answered: 413

- Total Circulation: 792
- YA: 46
- Adult: 370
- OverDrive: 138
- Total OverDrive Users: 121

- Total Items: 127
- Children’s: 30
- YA: 7
- Adult: 90

- Budget: 57.5%
- Donation: 42.5%
- Grant: 0%

- Value Added: $2,825.47
- Member Amount Saved: $14,635.24
- In-Library: $8,986.24
- OverDrive: $5,649

- Most Popular Books:
  - Jodi Picoult
  - Bpresso
  - NYAM
  - The Ocean
  - More

NEW ITEMS ADDED

- Budget: 57.5%
- Donation: 42.5%
- Grant: 0%
The library walls have a fresh coat of paint! After painting the Teen Area walls gray last summer and receiving many positive comments, staff decided to keep going. Walls were painted in stages from February to May. Both murals (by the circulation desk) remain and now look more vibrant next to the gray.
North Douglas Library District
JUNE 2022 STATISTICS
Mildred Whipple Library

NEW ITEMS ADDED

TOTAL ITEMS 180
Children’s 17
YA 22
Adult 141
$3,225.03 Value Added
$14,952.24 Member Amount Saved
OverDrive $5,620

MEMBER
35.6% Budget
64.4% Donation
0% Grant

In-Library $9,332.24
North Douglas Library District

JUNE 2022 STATISTICS
Mildred Whipple Library

LIBRARY PROJECT SNAPSHOT

PROGRAMS

- Adult: 33.3%
- YA: 17.8%
- Children's: 58.8%

PROGRAM ATTENDANCE

- Adult: 35.3%
- YA: 4.5%
- Children's: 62.0%

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PROGRAM ATTENDANCE

NORTH DOUGLAS LIBRARY DISTRICT

JUNE 2022 STATISTICS
MILDRED WHIPPLE LIBRARY

LIBRARY PROJECT SNAPSHOT

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PROGRAM ATTENDANCE

STAFF PICKS

- Look for our new "Staff Picks" display during your next visit! Books featured are ones staff have read and enjoyed. Featured titles include a range of genres and target ages.
- Each title includes a bookmark, filled out by the staff member, that explains why the book is recommended. New titles are added as display books circulate.
- The display space also includes forms and display room for patrons to recommend their top books.
- The full list of staff and patron recommendations is available on our catalog: [https://ndld.biblionix.com/?booklist=28964](https://ndld.biblionix.com/?booklist=28964)