North Douglas Library District's Mildred Whipple Library Annual Stats 2024/2025

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YA In-Library Renewals 21 19 31 19 13 21 8 8 32 172 YA In-Library Renewals	J In-Library Renewals	47	71	34	60	57	61	83	71	31				515	J In-Library Renewals
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A In-Library Renewals 77 80 87 75 70 115 110 83 97 794 A In-Library Renewals 77 80 87 75 70 115 110 83 97 794 A In-Library Renewals 70 794 794 794 795 794 795 795 795 795 795 795 795 795 795 795	YA In-Library Renewals	21	19	31	19	13	21	8	8	32				172	YA In-Library Renewals
Total In-Library Checkouts 517 559 497 536 561 535 540 493 575 4,813 Total In-Library Checkouts	A In-Library Checkouts	242	279	241	300	324	309	342	265	320				2,622	A In-Library Checkouts
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Library+OverDrive) 699 749 716 778 813 774 768 742 893 6,932 Library+OverDrive) % Circulation J 42% 37% 38% 35% 34% 33% 32% 32% 32% 35% % Circulation J % Circulation YA 11% 13% 14% 9% 8% 9% 5% 14% 12% 11% % Circulation YA		145	170	152	154	140	197	201	162	160				1,481	
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	2/ 00 / / /	170/	50%	18%	56%	58%	58%	63%	54%	56%				54%	% Circulation A

More statistics on next page.

North Douglas Library District's Mildred Whipple Library **Annual Stats 2024/2025**

Programs	July	August	September	October	November	December	January	February	March	April	May	June	YTD	Programs
JE Programs	N/a	1	N/a	N/a	4	4	4	4	4				21	JE Programs
JE Program Attendance	N/a	48	N/a	N/a	26	22	17	20	17				150	JE Program Attendance
Avg. Attendance/Program	N/a	48	N/a	N/a	6.5	5.5	4.3	5	4.3				12	Avg. Attendance/Program
J Programs	9	5	11	14	11	9	10	10	12				91	J Programs
J Program Attendance	209	93	192	214	403	197	140	102	359				1,909	J Program Attendance
Avg. Attendance/Program	23.2	18.6	17.5	15.3	36.6	21.9	14	10.2	29.9				20.8	Avg. Attendance/Program
YA Programs	6	5	5	4	4	3	2	5	8				42	YA Programs
YA Program Attendance	45	17	49	27	18	48	34	35	212				485	YA Program Attendance
Avg. Attendance/Program	7.5	3.4	9.8	6.8	4.5	16	17	7	26.5				10.9	Avg. Attendance/Program
A Programs	4	5	8	9	5	8	9	13	13				74	A Programs
A Program Attendance	23	24	144	76	60	73	178	138	260				976	A Program Attendance
Avg. Attendance/Program	5.8	4.8	18	8.4	12	9.1	19.8	10.6	20				12.1	Avg. Attendance/Program
TOTAL PROGRAMS	19	16	24	27	24	24	25	32	37				228	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	277	182	385	317	507	340	369	295	848				3,520	TOTAL PROGRAM ATTENDANCE
Total In-Person Programs	19	15	23	26	23	24	25	31	36				222	Total In-Person Programs
Total Hybrid Programs	0	1	1	1	1	0	0	1	1				6	Total Hybrid Programs
Total Virtual Programs	0	0	0	0	0	0	0	0	0				0	Total Virtual Programs
Social Media		,			1		,			,		,		Social Media
Facebook Page Likes	472	475	479	481	480	480	487	486	486					Facebook Likes
Facebook Page Followers	519	522	527	529	530	528	540	538	538					Facebook Followers
Instagram Followers	138	139	141	141	143	142	144	148	150					Instagram Followers
YouTube Followers	13	14	14	15	15	15	15	15	15					YouTube Followers
Total Social Media Posts (all platforms)	7	9	6	8	12	6	7	3	2				60	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	535	226	113	231	203	121	74	118	11				1,632	Total Online Engagement (all platforms)
Average Engagement Per Post	76.4	25.1	18.8	28.9	16.9	20.2	10.6	39.3	5.5				26.9	Average Engagement Per Post
Total Online Reach (all platforms)	7115	1346	449	2317	1763	510	2236	172	2582				18,490	Total Online Reach (all platforms)
Friends of the Library					*							'		Friends of the Library
Total FOL Volunteers (non-library)	N/a	2	6	7	10	3	5						33	Total FOL Volunteers (non-library)
Total FOL Volunteer Hours (non-library)	N/a	11	29	25	10	4.5	5						85	Total FOL Volunteer Hours (non-library)
Notes:										+				
August 2024: In-I ibrary Member A	mount Cayad in double	the average without a n	nticeable iumn in circulat	tion, which could be du	e to patrone checking ou	t more evnencive materi	ale (euch ae Adult Nonfic	tion hardcovere over Ac	lult Eigtion nanorhagka		l			1

Notes:
August 2024: In-Library Member Amount Saved is double the average without a noticeable jump in circulation, which could be due to patrons checking out more expensive materials (such as Adult Nonfiction hardcovers over Adult Fiction paperbacks).

October & November 2024: New materials added & sources are underrepresented for both months (processing was paused mid-October through mid-November while barcodes were backordered).

December 2024: The library was closed 1225.8 had reduced see service hours on 1224.

January 2025: In-Library Member Amount Saved is double the average without a noticeable jump in circulation, which could be due to patrons checking out more expensive materials (such as Adult Nonfiction hardcovers over Adult Fiction paperbacks). Meta (Facebook & Instagram) also changed how they track engagement & views this month. FOL Volunteers are a partial reporting & will be updated in February.

March 2025: Reciprocal borrowing numbers underrepresented (no service during spring break).