

**North Douglas Library District's Mildred Whipple Library
Annual Stats 2025/2026**

| General Library Information | July | August | September | October | November | December | January | February | March | April | May | June | YTD | General Library Information |
|---|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|--------------------|-------|-----|------|---------------------|---|
| Days Open | 21 | 23 | 19 | 27 | 22 | 23 | 25 | 23 | 26 | | | | 209 | Days Open |
| Service Hours | 140 | 145 | 124 | 144 | 118 | 128 | 130 | 122 | 140 | | | | 1,191 | Service Hours |
| Library Visits | 709 | 986 | 413 | 572 | 759 | 594 | 745 | 561 | 648 | | | | 5,987 | Library Visits |
| Avg. Visits/Day | 34 | 43 | 22 | 21 | 35 | 26 | 30 | 24 | 25 | | | | 28.8 | Avg. Visits/Day |
| Technology | | | | | | | | | | | | | | Technology |
| Computer Sessions | 58 | 60 | 43 | 65 | 54 | 56 | 81 | 58 | 82 | | | | 557 | Computer Sessions |
| Wifi Sessions | 288 | 347 | 227 | 278 | 249 | 263 | 282 | 277 | 324 | | | | 2,535 | Wifi Sessions |
| Website Visits | 2306 | 2514 | 2603 | 3489 | 3505 | 2988 | 2545 | 3125 | 2568 | | | | 25,643 | Website Visits |
| Questions Answered | 272 | 492 | 168 | 242 | 299 | 236 | 233 | 307 | 232 | | | | 2,481 | Questions Answered |
| Catalog Searches | 1081 | 1101 | 982 | 1678 | 1307 | 833 | 1160 | 1427 | 1319 | | | | 10,888 | Catalog Searches |
| Library Users | | | | | | | | | | | | | | Library Users |
| Total Library Cardholders | 1230 | 1234 | 1244 | 1252 | 1267 | 1280 | 1285 | 1295 | 1302 | | | | | Total Library Cardholders |
| New Library Cards Issued | 16 | 4 | 10 | 8 | 15 | 13 | 5 | 10 | 7 | | | | 88 | New Library Cards Issued |
| Total OverDrive Users | 200 | 202 | 205 | 208 | 208 | 212 | 214 | 216 | 217 | | | | | Total OverDrive Users |
| New OverDrive Users | 4 | 2 | 3 | 3 | 0 | 4 | 2 | 2 | 1 | | | | 21 | New OverDrive Users |
| Total Volunteers | 25 | 40 | 9 | 17 | 16 | 16 | 15 | 10 | 12 | | | | 160 | Total Volunteers |
| Total Volunteer Hours | 51 | 129.5 | 24.5 | 33 | 33 | 38.5 | 20.5 | 18 | 23 | | | | 371 | Total Volunteer Hours |
| Collections | | | | | | | | | | | | | | Collections |
| Member Amount Saved (In-Library) | \$10,829.49 | \$11,194.35 | \$8,605.54 | \$9,500.93 | \$9,438.67 | \$8,403.35 | \$13,403.31 | \$12,354.75 | \$15,226.06 | | | | \$98,956.45 | Member Amount Saved (In-Library) |
| Member Amount Saved (OverDrive) | \$12,180.50 | \$14,917.00 | \$11,861.50 | \$11,446.00 | \$10,571.50 | \$10,042.50 | \$12,105.00 | \$14,272.00 | \$16,107.00 | | | | \$113,503.00 | Member Amount Saved (OverDrive) |
| TOTAL AMOUNT SAVED | \$23,009.99 | \$26,111.35 | \$20,467.04 | \$20,946.93 | \$20,010.17 | \$18,445.85 | \$25,508.31 | \$26,626.75 | \$31,333.06 | | | | \$212,459.45 | TOTAL AMOUNT SAVED |
| New Children's Items Added | 42 | 34 | 5 | 31 | 54 | 4 | 39 | 39 | 29 | | | | 277 | New Children's Items Added |
| New YA Items Added | 19 | 22 | 6 | 18 | 15 | 9 | 13 | 1 | 12 | | | | 115 | New YA Items Added |
| New Adult Items Added | 57 | 12 | 17 | 113 | 63 | 10 | 83 | 46 | 112 | | | | 513 | New Adult Items Added |
| % Items Added J | 36% | 50% | 18% | 19% | 41% | 17% | 29% | 45% | 19% | | | | 31% | % Items Added J |
| % Items Added YA | 16% | 32% | 21% | 11% | 11% | 40% | 10% | 1% | 8% | | | | 13% | % Items Added YA |
| % Items Added A | 48% | 18% | 61% | 70% | 48% | 43% | 61% | 53% | 73% | | | | 57% | % Items Added A |
| TOTAL NEW ITEMS ADDED | 118 | 68 | 28 | 162 | 132 | 23 | 135 | 86 | 153 | | | | 905 | TOTAL NEW ITEMS ADDED |
| TOTAL VALUE ADDED | \$2,267.30 | \$1,107.43 | \$606.53 | \$4,119.23 | \$2,989.83 | \$584.86 | \$3,999.40 | \$1,637.42 | \$3,494.46 | | | | \$20,806.46 | TOTAL VALUE ADDED |
| % New Items From Budget | 74% | 46% | 100% | 80% | 88% | 66% | 43% | 12% | 76% | | | | 72.50% | % New Items From Budget |
| % New Items From Physical Donations | 25% | 18% | 0% | 20% | 12% | 17% | 19% | 73% | 24% | | | | 27% | % New Items From Physical Donations |
| % New Items From Monetary Gifts/Grants | 1% | 36% | 0% | 0% | 0% | 17% | 38% | 15% | 0% | | | | 0.50% | % New Items From Monetary Gifts/Grants |
| Circulation | | | | | | | | | | | | | | Circulation |
| Reciprocal Borrowing (Outgoing) | 125 | 103 | 89 | 98 | 80 | 121 | 78 | 58 | 74 | | | | 826 | Reciprocal Borrowing (Outgoing) |
| OverDrive Checkouts: Ebooks | 115 | 108 | 91 | 118 | 99 | 101 | 128 | 112 | 118 | | | | 990 | OverDrive Checkouts: Ebooks |
| OverDrive Checkouts: Audiobooks | 147 | 197 | 154 | 133 | 128 | 118 | 139 | 184 | 212 | | | | 1,412 | OverDrive Checkouts: Audiobooks |
| TOTAL OVERDRIVE CHECKOUTS | 262 | 305 | 245 | 251 | 227 | 219 | 267 | 296 | 330 | | | | 2,402 | TOTAL OVERDRIVE CHECKOUTS |
| J In-Library Checkouts | 222 | 188 | 105 | 185 | 164 | 180 | 176 | 144 | 231 | | | | 1,595 | J In-Library Checkouts |
| J In-Library Renewals | 38 | 59 | 26 | 31 | 17 | 45 | 29 | 33 | 28 | | | | 306 | J In-Library Renewals |
| YA In-Library Checkouts | 61 | 80 | 46 | 47 | 41 | 53 | 68 | 58 | 96 | | | | 550 | YA In-Library Checkouts |
| YA In-Library Renewals | 9 | 17 | 19 | 9 | 7 | 21 | 14 | 13 | 11 | | | | 120 | YA In-Library Renewals |
| A In-Library Checkouts | 357 | 341 | 288 | 338 | 282 | 261 | 257 | 260 | 385 | | | | 2,769 | A In-Library Checkouts |
| A In-Library Renewals | 64 | 76 | 59 | 72 | 71 | 78 | 33 | 60 | 61 | | | | 574 | A In-Library Renewals |
| Total In-Library Checkouts | 640 | 609 | 439 | 570 | 487 | 494 | 501 | 462 | 712 | | | | 4,914 | Total In-Library Checkouts |
| Total In-Library Renewals | 111 | 152 | 104 | 112 | 95 | 144 | 76 | 106 | 100 | | | | 1,000 | Total In-Library Renewals |
| TOTAL CIRCULATION (In-Library+OverDrive) | 902 | 914 | 684 | 821 | 714 | 713 | 768 | 758 | 1042 | | | | 7,316 | TOTAL CIRCULATION (In-Library+OverDrive) |
| % Circulation J | 35% | 31% | 24% | 32% | 34% | 36% | 35% | 31% | 33% | | | | 32% | % Circulation J |
| % Circulation YA | 10% | 13% | 10% | 8% | 8% | 11% | 14% | 13% | 13% | | | | 11% | % Circulation YA |
| % Circulation A | 56% | 56% | 66% | 60% | 58% | 53% | 51% | 56% | 54% | | | | 56% | % Circulation A |

More statistics on next page.

North Douglas Library District's Mildred Whipple Library Annual Stats 2025/2026

| Programs | July | August | September | October | November | December | January | February | March | April | May | June | YTD | Programs |
|--|------------|------------|------------|------------|------------|------------|------------|------------|------------|-------|-----|------|--------------|--|
| JE Programs | 1 | 1 | N/a | 4 | 4 | 10 | 7 | 8 | 10 | | | | 45 | JE Programs |
| JE Program Attendance | 2 | 33 | N/a | 4 | 9 | 19 | 21 | 38 | 33 | | | | 159 | JE Program Attendance |
| <i>Avg. Attendance/Program</i> | 2 | 33 | <i>N/a</i> | 1 | 2.3 | 1.9 | 3 | 4.8 | 3.3 | | | | 6 | <i>Avg. Attendance/Program</i> |
| J Programs | 11 | 7 | 3 | 11 | 14 | 10 | 8 | 7 | 9 | | | | 80 | J Programs |
| J Program Attendance | 177 | 290 | 65 | 215 | 726 | 243 | 213 | 239 | 226 | | | | 2,394 | J Program Attendance |
| <i>Avg. Attendance/Program</i> | 16.1 | 41.4 | 21.7 | 19.5 | 51.9 | 24.3 | 26.6 | 34.1 | 25.1 | | | | 29 | <i>Avg. Attendance/Program</i> |
| YA Programs | 11 | 7 | 2 | 6 | 5 | 5 | 4 | 5 | 7 | | | | 52 | YA Programs |
| YA Program Attendance | 75 | 77 | 10 | 11 | 8 | 14 | 5 | 9 | 12 | | | | 221 | YA Program Attendance |
| <i>Avg. Attendance/Program</i> | 6.8 | 11 | 5 | 1.8 | 1.6 | 2.8 | 1.3 | 1.8 | 1.7 | | | | 3.8 | <i>Avg. Attendance/Program</i> |
| A Programs | 15 | 15 | 10 | 21 | 15 | 19 | 19 | 21 | 22 | | | | 157 | A Programs |
| A Program Attendance | 148 | 144 | 100 | 99 | 104 | 179 | 111 | 123 | 102 | | | | 1,110 | A Program Attendance |
| <i>Avg. Attendance/Program</i> | 9.9 | 9.6 | 10 | 4.7 | 6.9 | 9.4 | 5.8 | 5.9 | 4.6 | | | | 7.4 | <i>Avg. Attendance/Program</i> |
| TOTAL PROGRAMS | 38 | 30 | 15 | 42 | 38 | 44 | 38 | 41 | 48 | | | | 334 | TOTAL PROGRAMS |
| TOTAL PROGRAM ATTENDANCE | 402 | 544 | 175 | 329 | 847 | 455 | 350 | 409 | 373 | | | | 3,884 | TOTAL PROGRAM ATTENDANCE |
| Total In-Person Programs | 38 | 29 | 14 | 41 | 37 | 44 | 36 | 39 | 45 | | | | 323 | Total In-Person Programs |
| Total Hybrid Programs | 0 | 1 | 1 | 1 | 1 | 0 | 2 | 2 | 3 | | | | 11 | Total Hybrid Programs |
| Total Virtual Programs | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | | | 0 | Total Virtual Programs |
| Social Media | | | | | | | | | | | | | | Social Media |
| Facebook Page Likes | 496 | <i>N/a</i> | | | | | | | | | | | | Facebook Likes |
| Facebook Page Followers | 549 | 554 | 554 | 556 | 556 | 562 | 562 | 567 | 567 | | | | | Facebook Followers |
| Instagram Followers | 151 | 152 | 153 | 155 | 156 | 154 | 153 | 154 | 154 | | | | | Instagram Followers |
| YouTube Followers | 15 | 15 | 15 | 15 | 15 | 14 | 14 | 14 | 14 | | | | | YouTube Followers |
| Total Social Media Posts (all platforms) | 24 | 17 | <i>N/a</i> | 9 | 6 | 6 | 0 | 1 | 0 | | | | 63 | Total Social Media Posts (all platforms) |
| Total Online Reach (all platforms) | 3928 | 4798 | <i>N/a</i> | 2007 | 1344 | 1331 | 0 | 296 | 0 | | | | 13,704 | Total Online Reach (all platforms) |
| Digital Resources | | | | | | | | | | | | | | Friends of the Library |
| Blackstone Unlimited (Total Users) | <i>N/a</i> | <i>N/a</i> | <i>N/a</i> | | | | | | | | | | 0 | Blackstone Unlimited (Total Users) |
| Blackstone Unlimited Usage | <i>N/a</i> | <i>N/a</i> | <i>N/a</i> | | | | | | | | | | 0 | Blackstone Unlimited Usage |
| Mango Languages (Total Users) | <i>N/a</i> | <i>N/a</i> | <i>N/a</i> | 6 | 7 | 8 | 8 | 9 | 9 | | | | | Mango Languages (Total Users) |
| Mango Languages Usage (Sessions) | <i>N/a</i> | <i>N/a</i> | <i>N/a</i> | 46 | 67 | 22 | 29 | 7 | 16 | | | | 187 | Mango Languages Usage (Sessions) |
| Notes: | | | | | | | | | | | | | | |

July 2025: Meta has changed the way it gathers statistics making it difficult to compile Engagement statistics like in prior years, so those reports have been edited out for this year.
August 2025: Meta has taken away the "Likes" section of Facebook pages and now only shows "Followers"
September 2025: Most programs paused during September (with exception of some Adult programming).
October 2025: Statistical reports from Blackstone Unlimited not currently available.
December 2025: Regular monthly book order delayed from supplier due to holiday closures.
January 2026: Implemented more accurate tracking of in-library & outreach use of items.

More statistics on next page.