

North Douglas Library District's Mildred Whipple Library Annual Stats 2022/2023

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	18	20	19	21	19	19	21	18	23	16	21	21	236	Days Open
Service Hours	124	136	129	116	108	103	118	100	130	88	121	135	1,408	Service Hours
Library Visits	550	682	398	364	408	411	538	464	525	321	775	593	6,029	Library Visits
<i>Avg. Visits/Day</i>	30.6	34.1	20.9	17.3	21.5	21.6	25.6	25.8	22.8	20.1	36.9	28.2	25.5	<i>Avg. Visits/Day</i>
Technology														Technology
Computer Sessions	28	33	25	37	35	41	48	56	96	59	60	78	596	Computer Sessions
Wifi Sessions	396	411	342	332	240	202	244	214	211	186	165	192	3,135	Wifi Sessions
Website Visits	403	256	266	278	264	205	267	239	355	993	794	600	4,920	Website Visits
Questions Answered	369	412	338	264	330	362	375	303	397	136	206	190	3,682	Questions Answered
Catalog Searches	1022	2368	1740	1831	1658	1168	2228	1162	1398	954	1425	1424	18,378	Catalog Searches
Library Users														Library Users
Total Library Cardholders	815	832	840	859	860	867	881	891	894	899	908	931	931	Total Library Cardholders
<i>New Library Cards Issued</i>	9	17	8	19	1	7	14	10	3	5	9	23	125	<i>New Library Cards Issued</i>
Total OverDrive Users	124	129	130	132	132	134	136	138	141	142	142	142	142	Total OverDrive Users
<i>New OverDrive Users</i>	0	5	1	2	0	2	2	3	1	0	0	0	18	<i>New OverDrive Users</i>
Total Volunteers	12	17	11	21	16	17	31	29	26	10	16	18	242	Total Volunteers
Total Volunteer Hours	48	60	31	32.5	12.75	26.5	38	26.5	31.5	30.5	35	39	411.25	Total Volunteer Hours
Collections														Collections
Member Amount Saved (In-Library)	10,011.47	9,405.11	9,012.49	8,460.94	8,619.24	9,034.93	9,595.06	9,591.56	9,640.95	7,166.55	8,293.02	9,490.19	108,321.51	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,325	9,152	6,620	7,107	6,056	5,324	7,249	7,190	7,607	8,280	8,183	7,665	86,758.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	16,336.47	18,557.11	15,632.49	15,567.94	14,675.24	14,358.93	16,844.06	16,781.56	17,247.91	15,446.55	16,476.02	17,155.19	195,079.51	TOTAL AMOUNT SAVED
New Children's Items Added	25	58	25	44	50	22	66	27	21	17	46	17	418	New Children's Items Added
New YA Items Added	36	28	12	19	25	18	16	19	0	22	22	22	236	New YA Items Added
New Adult Items Added	80	74	84	98	35	58	74	113	44	12	93	59	824	New Adult Items Added
<i>% Items Added J</i>	18%	36%	21%	27%	45%	22%	42%	17%	25%	59%	29%	17%	29.90%	<i>% Items Added J</i>
<i>% Items Added YA</i>	26%	18%	10%	12%	23%	18%	10%	12%	23%	0%	14%	22%	15.60%	<i>% Items Added YA</i>
<i>% Items Added A</i>	57%	46%	69%	61%	32%	59%	47%	71%	52%	41%	58%	60%	54.50%	<i>% Items Added A</i>
TOTAL NEW ITEMS ADDED	141	160	121	161	110	98	156	159	84	29	161	98	1,478	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	2,432.98	2,852.27	2,635.68	2,827.67	2,820.81	1,998.60	2,867.50	2,810.27	1,713.56	540.96	2,042.72	2,249.99	27,793.01	TOTAL VALUE ADDED
<i>% New Items From Budget</i>	72%	90%	65%	60%	73%	59%	43%	73%	63%	47%	34%	65%	72%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	28%	10%	35%	40%	27%	26%	20%	41%	10%	39%	58%	20%	24%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	0%	0%	0%	0%	0%	0%	5%	0%	7%	57%	8%	15%	4%	<i>% New Items From Monetary Gifts/Grants</i>
Circulation														Circulation
Reciprocal Borrowing (Outgoing)	47	49	39	38	30	37	26	26	51	62	67	42	514	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	81	80	68	79	64	60	109	78	75	104	91	77	966	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	71	122	83	86	75	64	73	88	97	94	99	97	1,049	OverDrive Checkouts: Audiobooks
TOTAL OVERDRIVE CHECKOUTS	152	202	151	165	139	124	182	166	172	198	190	174	2,015	TOTAL OVERDRIVE CHECKOUTS
J In-Library Checkouts	201	218	264	263	217	157	194	143	242	122	187	200	2,408	J In-Library Checkouts
<i>J In-Library Renewals</i>	25	102	36	120	73	87	48	49	37	58	39	16	690	<i>J In-Library Renewals</i>
YA In-Library Checkouts	80	102	45	45	83	52	77	117	132	29	82	59	903	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	21	35	24	15	14	11	16	23	20	26	12	11	228	<i>YA In-Library Renewals</i>
A In-Library Checkouts	300	304	271	328	264	309	384	373	296	179	245	332	3,585	A In-Library Checkouts
<i>A In-Library Renewals</i>	67	115	95	66	58	96	78	108	143	94	77	66	1,063	<i>A In-Library Renewals</i>
Total In-Library Checkouts	581	624	580	636	564	518	655	633	670	330	514	591	6,896	Total In-Library Checkouts
<i>Total In-Library Renewals</i>	113	252	155	201	145	194	142	180	200	178	128	93	1,981	<i>Total In-Library Renewals</i>
TOTAL CIRCULATION	733	826	731	801	703	642	837	799	842	528	704	765	8,911	TOTAL CIRCULATION
<i>% Circulation J</i>	35%	35%	46%	41%	38%	30%	30%	23%	36%	37%	34%	35%	35%	<i>% Circulation J</i>
<i>% Circulation YA</i>	14%	16%	8%	7%	15%	10%	12%	18%	20%	9%	16%	10%	13%	<i>% Circulation YA</i>
<i>% Circulation A</i>	52%	49%	47%	52%	47%	60%	59%	59%	44%	54%	48%	56%	52%	<i>% Circulation A</i>
Programs														Programs
J Programs	11	6	6	9	10	27	23	21	24	16	15	14	182	J Programs
J Program Attendance	175	222	119	281	155	439	147	113	118	94	147	453	2,463	J Program Attendance
<i>Avg. Attendance/Program</i>	15.9	37	19.8	31.2	15.5	16.3	6.4	5.4	4.9	5.9	9.8	32.4	16.7	<i>Avg. Attendance/Program</i>
YA Programs	9	2	5	3	5	12	8	9	9	5	8	12	87	YA Programs
YA Program Attendance	46	2	17	13	34	47	81	143	111	21	22	50	587	YA Program Attendance
<i>Avg. Attendance/Program</i>	5.1	1	3.4	4.3	6.8	3.9	10.1	15.9	12.3	4.2	2.8	4.2	6.2	<i>Avg. Attendance/Program</i>
A Programs	6	3	3	2	5	9	10	18	13	10	10	5	94	A Programs
A Program Attendance	106	12	19	12	18	34	33	35	41	31	316	40	697	A Program Attendance
<i>Avg. Attendance/Program</i>	17.7	4	6.3	6	3.6	3.8	3.3	1.9	3.2	3.1	31.6	8	7.7	<i>Avg. Attendance/Program</i>
TOTAL PROGRAMS	26	11	14	14	20	48	41	48	46	31	33	31	363	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	327	236	155	306	207	520	261	291	270	146	485	543	3,747	TOTAL PROGRAM ATTENDANCE
Total In-Person Programs	25	10	13	13	19	48	40	47	45	30	32	30	352	Total In-Person Programs
Total Hybrid Programs	1	1	1	1	1	0	1	1	1	1	1	1	11	Total Hybrid Programs
Total Virtual Programs	0	0	0	0	0	0	0	0	0	0	0	0	0	Total Virtual Programs
Social Media														Social Media
Facebook Likes	330	330	332	336	337	342	346	348	357	363	372	373	373	Facebook Likes
Facebook Followers	355	354	357	362	363	370	375	378	388	398	407	408	408	Facebook Followers
Instagram Followers	109	111	111	114	114	115	114	113	118	119	119	120	120	Instagram Followers
YouTube Followers	13	13	13	13	13	13	13	13	14	14	14	13	13	YouTube Followers
Total Social Media Posts (all platforms)	8	13	28	13	8	13	7	19	14	12	8	16	159	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	76	122	425	119	106	393	216	389	485	238	108	363	3,040	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	9.5	9.4	15.2	9.2	13.3	30.2	30.9	20.5	34.6	19.8	13.5	22.7	19.1	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	2034	1330	1448	698	375	4473	693	898	3343	1776	1310	1582	19,960	Total Online Reach (all platforms)

NOTES:
NOVEMBER 2022: 11/10/22 celebrated 4 years open! Curbside only 11/22/23 due to school closures, library closed 11/24-11/26 for Thanksgiving holiday. **DECEMBER 2022:** Library closed 12/23, 12/24, 12/30, & 12/31 for holidays & closed early on 2 additional days due to weather (12/22 for freezing rain & 12/27 for flooding). **FEBRUARY 2023:** Library closed 2/14 & 2/28 due to snow. **APRIL 2023:** Library closed 4/18 - 4/22 for OLA conference & Civic Center building improvements. Website visits might have increased due to Google switching to Analytics 4 & new collection method. **MAY 2023:** Library closed 5/30 for staff in-service. **JUNE 2023:** Library closed 6/3 for NDHS graduation.