



North Douglas Library District's Mildred Whipple Library

2022-2023 FISCAL YEAR IN REVIEW

July 1, 2022 - June 30, 2023

6,029
LIBRARY
VISITS

1,408
SERVICE
HOURS

236
DAYS
OPEN

25.5
AVG. DAILY
VISITS

LIBRARY USERS

125
New
Cards

931
TOTAL LIBRARY
CARDS

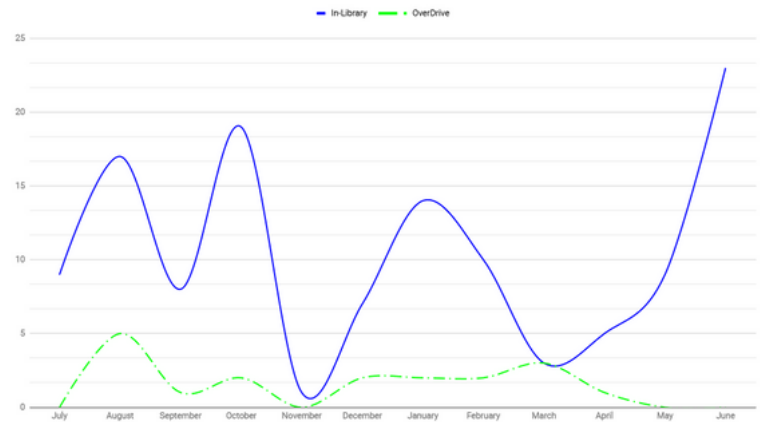
242
Total
Volunteers

411.25
Volunteer
Hours

142
Total
OverDrive
Users

18
New
OverDrive
Users

New Library Cards



SOCIAL MEDIA



408

Followers
373 Page Likes

Total Posts
All Platforms

159



120

Followers

Total Engagement
All Platforms

3,040



13

Followers

Total Reach
All Platforms

19,960

TECHNOLOGY

596

Computer
Sessions

QUESTIONS
ANSWERED
3,682

18,378

Catalog
Searches

3,135

Wifi
Sessions

4,920

Website
Visits



North Douglas Library District's Mildred Whipple Library

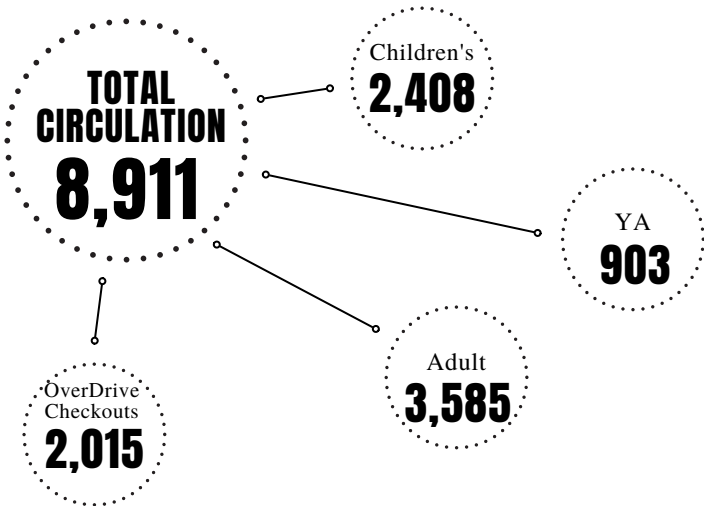
2022-2023 FISCAL YEAR IN REVIEW

July 1, 2022 - June 30, 2023

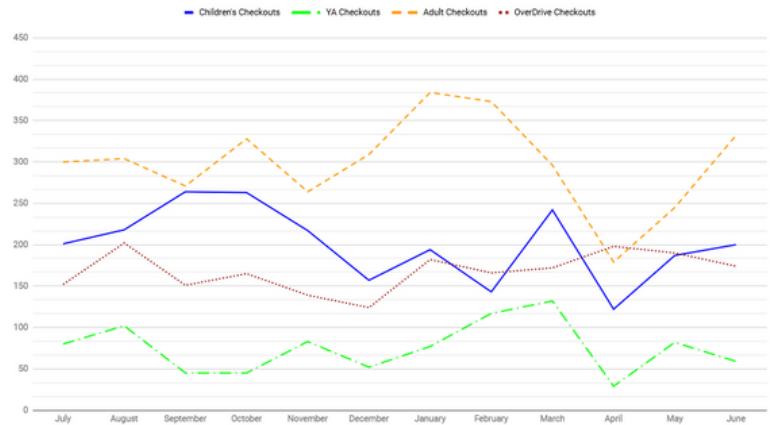
MOST POPULAR

| | | | | | | |
|-----------------------------|--------------------------------|--------------------------|-----------------------------|----------------------------------|-------------------------------------|-----------------------|
| <p>Adult Fiction</p> | <p>Adult Nonfiction</p> | <p>YA Fiction</p> | <p>YA Nonfiction</p> | <p>Children's Fiction</p> | <p>Children's Nonfiction</p> | <p>Picture</p> |
|-----------------------------|--------------------------------|--------------------------|-----------------------------|----------------------------------|-------------------------------------|-----------------------|

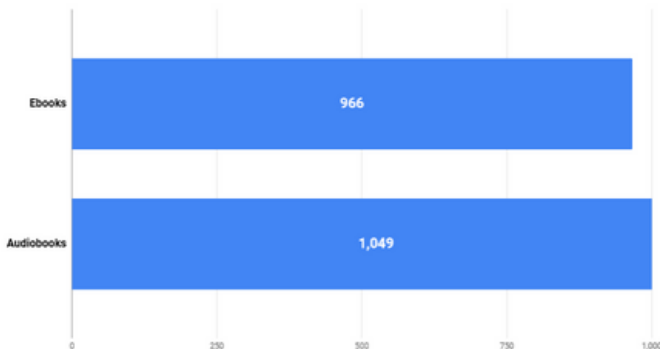
CIRCULATION



Library Checkouts



OverDrive Checkouts

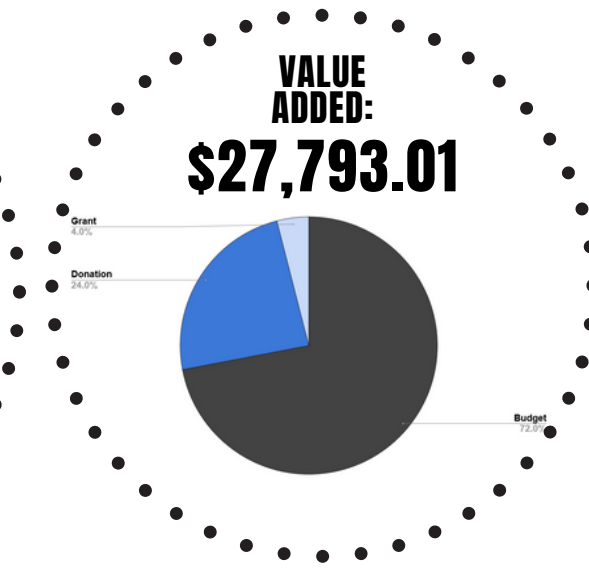
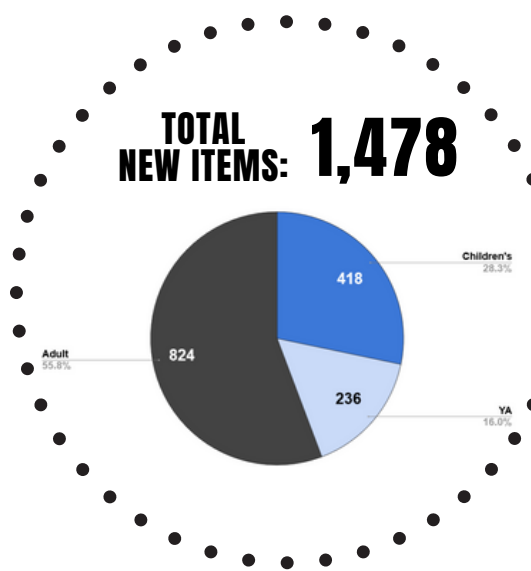




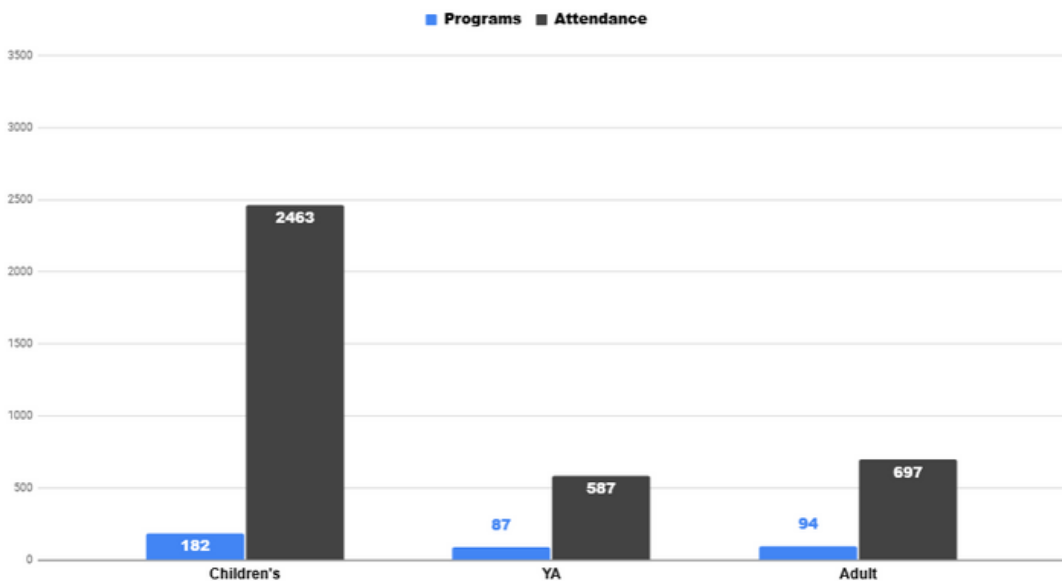
2022-2023 FISCAL YEAR IN REVIEW

July 1, 2022 - June 30, 2023

COLLECTIONS



PROGRAMS





North Douglas Library District's Mildred Whipple Library

2022-2023 FISCAL YEAR IN REVIEW

July 1, 2022 - June 30, 2023

FISCAL YEAR AT A GLANCE

FY 22-23 Service Hours

1,408



29 %

FY Average:
1,007

FY 22-23 Library Visits

6,029



19 %

FY Average:
4,897

FY 22-23 New Library Cards

125



9 %

FY Average:
114

Excluding FY 18-19 new cards.

FY 22-23 New OverDrive Users

18



43 %

FY Average:
26

Excluding FY 18-19 new cards.

FY 22-23 Member Amount Saved

\$195,079.51



14 %

FY Average:
\$167,080.33

Includes both physical & digital collections.

FY 22-23 New Items Added

1,478



38 %

FY Average:
2,033

FY 22-23 Total Circulation

8,911



13 %

FY Average:
7,795

FY 22-23 In-Library Checkouts
Per Cardholder

7.4



23 %

FY Average:
9.1

FY 22-23 OverDrive Checkouts
Per User

14.2



17 %

FY Average:
16.7

FY 22-23 Total Programs

363



37 %

FY Average:
229

FY 22-23 Total Program Attendance

3,747



4 %

FY Average:
3,587

FY 22-23 Website Visits

4,920



36 %

FY Average:
3,164

FY 22-23 Computer Sessions

596



67 %

FY Average:
993

FY 22-23 Wifi Uses

3,135



2 %

FY Average:
3,061

FY 22-23 Questions Answered

3,682



13 %

FY Average:
3,192

Statistics for each fiscal year available at www.ndld.org/statistics.

www.ndld.org

541-836-2648 | info@ndld.org

205 West A Ave/PO Box 128 | Drain, OR 97435



North Douglas Library District's Mildred Whipple Library

2022-2023 FISCAL YEAR IN REVIEW

July 1, 2022 - June 30, 2023

LIBRARY IMPROVEMENTS

The North Douglas Library District had a busy and productive year!

Here are just a few of things we've done since July 2022:

EARLY READER REORGANIZATION

Early Readers were reorganized by reading level with new spine label stickers. Since this project was completed in July 2022 Early Reader circulation has nearly tripled, from an average of 5.6 circulations per month to an average of 13.3 circulations per month.

PICTURE BOOK CATEGORIES

Picture books in the library were reorganized into 18 categories with new, brightly colored spine label stickers. Categories were created based on patron request & current collection subjects, & custom labels were designed in Canva. In the 4 months since this project was completed, picture book circulation has increased from an average of 64.2 circulations per month to an average of 74.8 circulations per month, including titles that previously had never circulated. Full statistics will be available in Fall 2023.

JUVENILE NONFICTION CATEGORIES

Juvenile nonfiction also underwent a reorganization process & received new, clearly visible spine label stickers. Categories were created based on patron request & current collection subjects, & custom labels were designed in Canva. Staff have already noticed an increase in circulation & have received extremely positive feedback from patrons on increased visibility of books on the shelf & ease & intuitiveness for finding books of interest. Full statistics will be available in Winter 2023.

ADULT FICTION SERIES

Staff have begun updating series labels on adult fiction books to help patrons more easily find the next book in a series. Previously, all series were marked with a black sticker on the spine & the series number written in silver or gold. Now, series by the same author have a unique color sticker to help differentiate between individual series. Stickers are added to books within a series with no clearly visible numeration. Series information is also available in the library catalog.

LIBROS FOR OREGON

The Mildred Whipple Library was selected to participate in the 2022/2023 Libros for Oregon cohort, which is a book-buying cooperative that connects Oregon libraries & their communities with Spanish-language books from the Guadalajara International Book Fair in Mexico. \$1200 in books for all ages & interests were purchase on behalf of our library.

ASSOCIATION FOR RURAL & SMALL LIBRARIES CONFERENCE

Two members of the NDLD staff traveled to Chattanooga, Tennessee, in September 2022 for a week of learning & networking with librarians from around the nation. Staff brought back numerous ideas for programs, library resources, & connection opportunities.

OREGON LIBRARY ASSOCIATION CONFERENCE

All library staff & 2 board members attended the Oregon Library Association's annual conference in April 2023 where they attended sessions on a range of library topics, networked with other libraries in Oregon, & made connections with library-related vendors.

www.ndld.org

541-836-2648 | info@ndld.org

205 West A Ave/PO Box 128 | Drain, OR 97435