

North Douglas Library District's Mildred Whipple Library Annual Stats 2022/2023

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	18	20	19	21									78	Days Open
Service Hours	124	136	129	116									505	Service Hours
Library Visits	550	682	398	364									1,994	Library Visits
<i>Avg. Visits/Day</i>	30.6	34.1	20.9	17.3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Avg. Visits/Day</i>
Technology														Technology
Computer Sessions	28	33	25	37									123	Computer Sessions
Wifi Sessions	396	411	342	332									1,481	Wifi Sessions
Website Visits	403	256	266	278									1,203	Website Visits
Questions Answered	369	412	338	264									1,383	Questions Answered
Catalog Searches	1022	2368	1740	1831									6,961	Catalog Searches
Library Users														Library Users
Total Library Cardholders	815	832	840	859										Total Library Cardholders
<i>New Library Cards Issued</i>	9	17	8	19									53	<i>New Library Cards Issued</i>
Total OverDrive Users	124	129	130	132										Total OverDrive Users
<i>New OverDrive Users</i>	0	5	1	2									8	<i>New OverDrive Users</i>
Total Volunteers	12	17	11	21									69	Total Volunteers
Total Volunteer Hours	48	60	31	32.5									171.5	Total Volunteer Hours
Collections														Collections
Member Amount Saved (In-Library)	10,011.47	9,405.11	9,012.49	8,460.94									36,890.01	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,325	9,152	6,620	7,107									29,204.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	16,336.47	18,557.11	15,632.49	15,567.94	0	0	0	0	0	0	0	0	66,094.01	TOTAL AMOUNT SAVED
New Children's Items Added	25	58	25	44									152	New Children's Items Added
New YA Items Added	36	28	12	19									95	New YA Items Added
New Adult Items Added	80	74	84	98									336	New Adult Items Added
<i>% Items Added J</i>	18%	36%	21%	27%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Items Added J</i>
<i>% Items Added YA</i>	26%	18%	10%	12%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Items Added YA</i>
<i>% Items Added A</i>	57%	46%	69%	61%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Items Added A</i>
TOTAL NEW ITEMS ADDED	141	160	121	161	0	0	0	0	0	0	0	0	583	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	2,432.98	2,852.27	2,635.68	2,827.67									10,748.60	TOTAL VALUE ADDED
<i>% New Items From Budget</i>	72.00%	90.00%	65.00%	60.00%									71.80%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	28.00%	10.00%	35.00%	40.00%									28.30%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	0.00%	0.00%	0.00%	0.00%									0.00%	<i>% New Items From Monetary Gifts/Grants</i>
Circulation														Circulation
Reciprocal Borrowing (Outgoing)	47	49	39	38									173	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	81	80	68	79									308	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	71	122	83	86									362	OverDrive Checkouts: Audiobooks
TOTAL OVERDRIVE CHECKOUTS	152	202	151	165	0	0	0	0	0	0	0	0	670	TOTAL OVERDRIVE CHECKOUTS
J In-Library Checkouts	201	218	264	263									946	J In-Library Checkouts
<i>J In-Library Renewals</i>	25	102	36	120									283	<i>J In-Library Renewals</i>
YA In-Library Checkouts	80	102	45	45									272	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	21	35	24	15									95	<i>YA In-Library Renewals</i>
A In-Library Checkouts	300	304	271	328									1,203	A In-Library Checkouts
<i>A In-Library Renewals</i>	67	115	95	66									343	<i>A In-Library Renewals</i>
Total In-Library Checkouts	581	624	580	636									2,421	Total In-Library Checkouts
<i>Total In-Library Renewals</i>	113	252	155	201									721	<i>Total In-Library Renewals</i>
TOTAL CIRCULATION	733	826	731	801	0	0	0	0	0	0	0	0	3,091	TOTAL CIRCULATION
<i>% Circulation J</i>	35%	35%	46%	41%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Circulation J</i>
<i>% Circulation YA</i>	14%	16%	8%	7%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Circulation YA</i>
<i>% Circulation A</i>	52%	49%	47%	52%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>% Circulation A</i>
Programs														Programs
J Programs	11	6	6	9									32	J Programs
J Program Attendance	175	222	119	281									797	J Program Attendance
<i>Avg. Attendance/Program</i>	15.9	37	19.8	31.2	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Avg. Attendance/Program</i>
YA Programs	9	2	5	3									19	YA Programs
YA Program Attendance	46	2	17	13									78	YA Program Attendance
<i>Avg. Attendance/Program</i>	5.1	1	3.4	4.3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Avg. Attendance/Program</i>
A Programs	6	3	3	2									14	A Programs
A Program Attendance	106	12	19	12									149	A Program Attendance
<i>Avg. Attendance/Program</i>	17.7	4	6.3	6	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Avg. Attendance/Program</i>
TOTAL PROGRAMS	26	11	14	14	0	0	0	0	0	0	0	0	65	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	327	236	155	306	0	0	0	0	0	0	0	0	1,024	TOTAL PROGRAM ATTENDANCE
Total In-Person Programs	25	10	13	13									61	Total In-Person Programs
Total Hybrid Programs	1	1	1	1									4	Total Hybrid Programs
Total Virtual Programs	0	0	0	0									0	Total Virtual Programs
Social Media														Social Media
Facebook Likes	330	330	332	336										Facebook Likes
Facebook Followers	355	354	357	362										Facebook Followers
Instagram Followers	109	111	111	114										Instagram Followers
YouTube Followers	13	13	13	13										YouTube Followers
Total Social Media Posts (all platforms)	8	13	28	13									62	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	76	122	425	119									742	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	9.5	9.4	15.2	9.2	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	2034	1330	1448	698									5,510	Total Online Reach (all platforms)