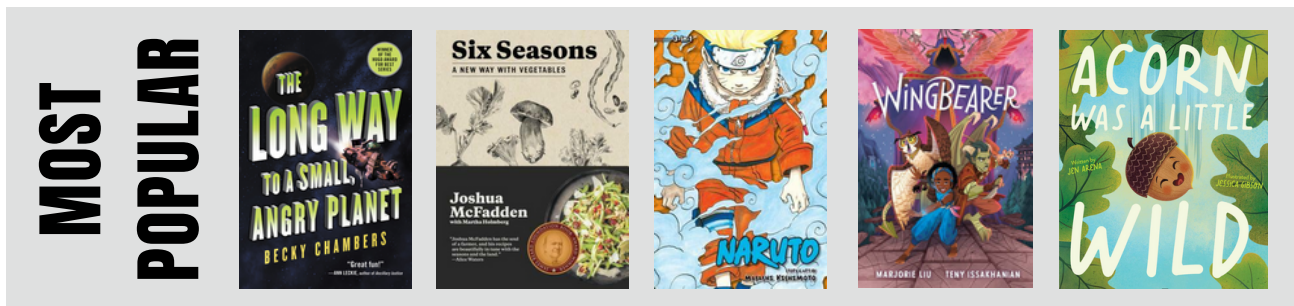
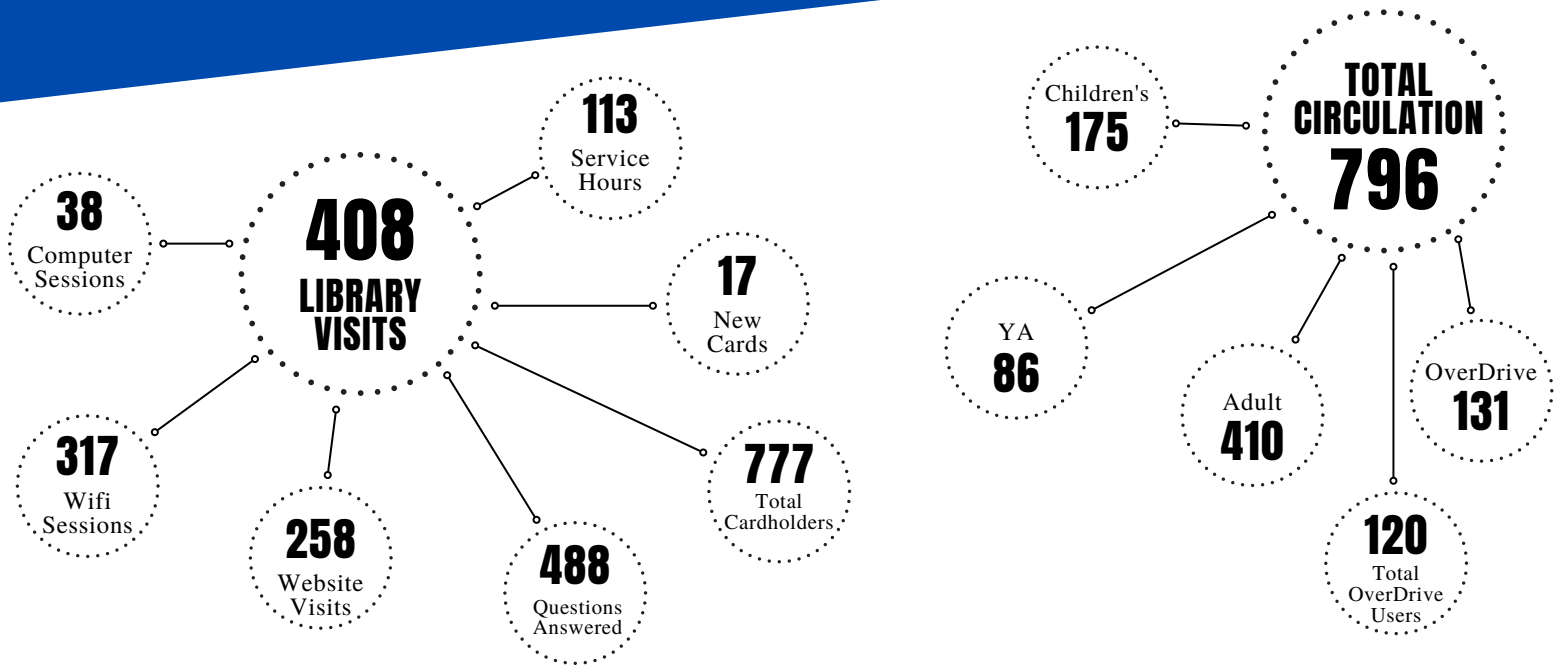




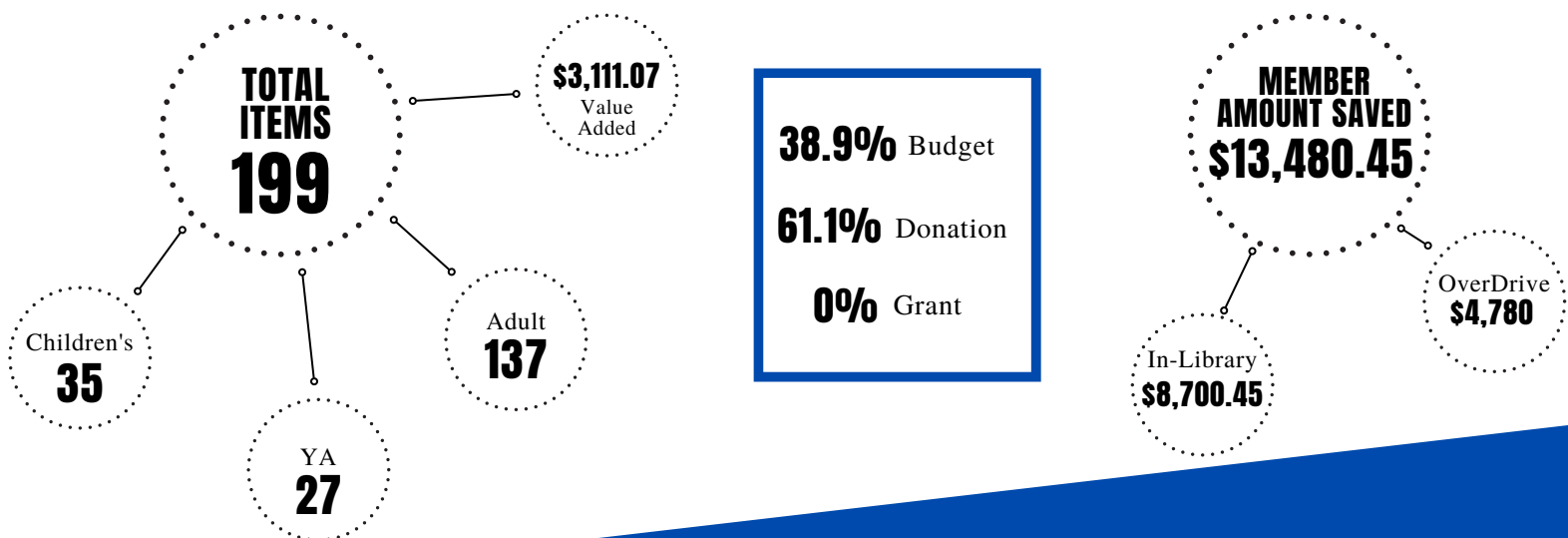
# North Douglas Library District

## APRIL 2022 STATISTICS

### Mildred Whipple Library



## NEW ITEMS ADDED



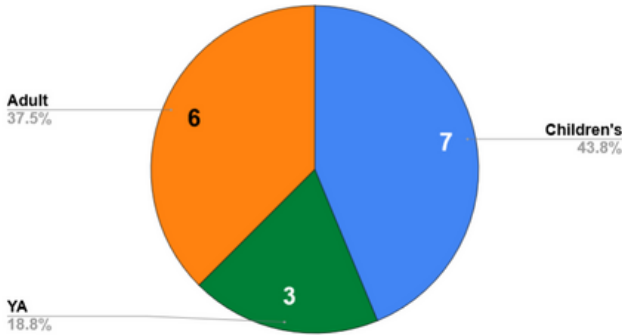
# North Douglas Library District

## APRIL 2022 STATISTICS

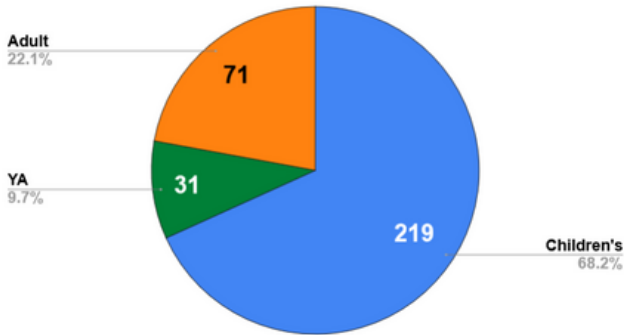
### Mildred Whipple Library



## PROGRAMS



## PROGRAM ATTENDANCE



## SOCIAL MEDIA



**345**

Followers  
320 Page Likes



**107**

Followers



**13**

Followers

Total Posts  
All Platforms

**6**

Total Engagement  
All Platforms

**44**

Total Reach  
All Platforms

**60**

## LIBRARY PROJECT SNAPSHOT

### YA & J FICTION COLLECTION UPDATES

#### Example: The Sisters Grimm Series



Books 1-6 (left) have the 10th anniversary covers & have circulated well. Book 7 (right) has the original cover, is a different size than the rest of the series, & has never circulated. Staff chose to update book 7 to the new cover.

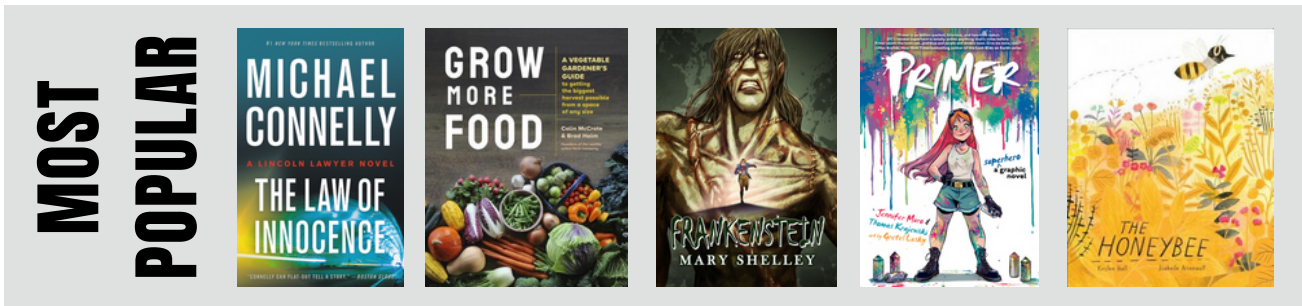
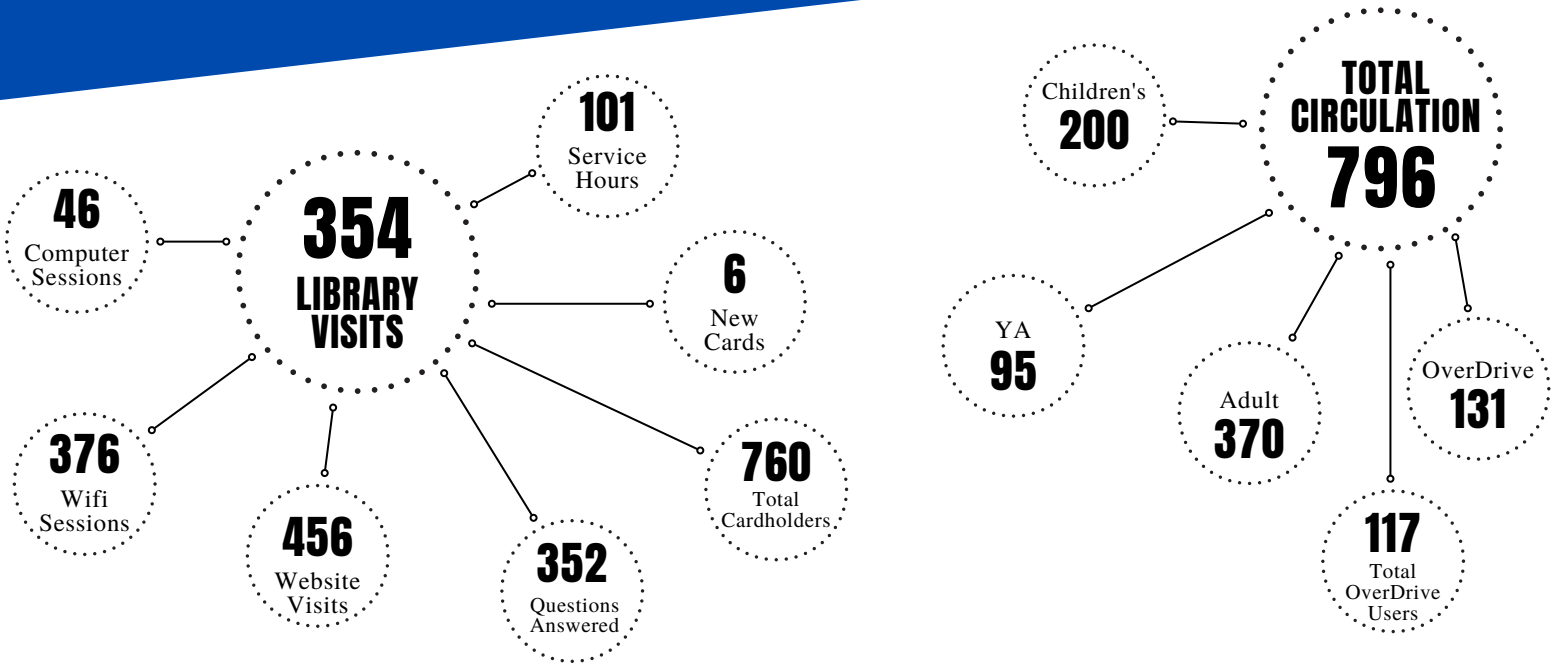
- Shelving space is very limited in most of the library's sections. In addition to new titles purchased each month, the library receives many wonderful donations & new materials are difficult to add to existing shelves. Both YA fiction & J fiction (chapter books) required immediate attention.
- Apollo reports generated lists of titles that met specific criteria: have never circulated, were published 2010 or before (12+ years old), & were added before January 2020 (titles added during the pandemic may not have had the chance to circulate as well).
- YA fiction started with 205 titles to consider, J fiction started with 247 titles. Staff determined which books should be removed from the list (such as those that needed updating, see example).
- Remaining titles were added to "Last Chance" carts for patrons to pick which titles the library should keep (either by checking titles out or bringing them to the library desk). After a month, titles left on the "Last Chance" carts were weeded from the collection & added to the FOL sale cart. Patrons under 18 were allowed to take discarded YA & J books free of charge.



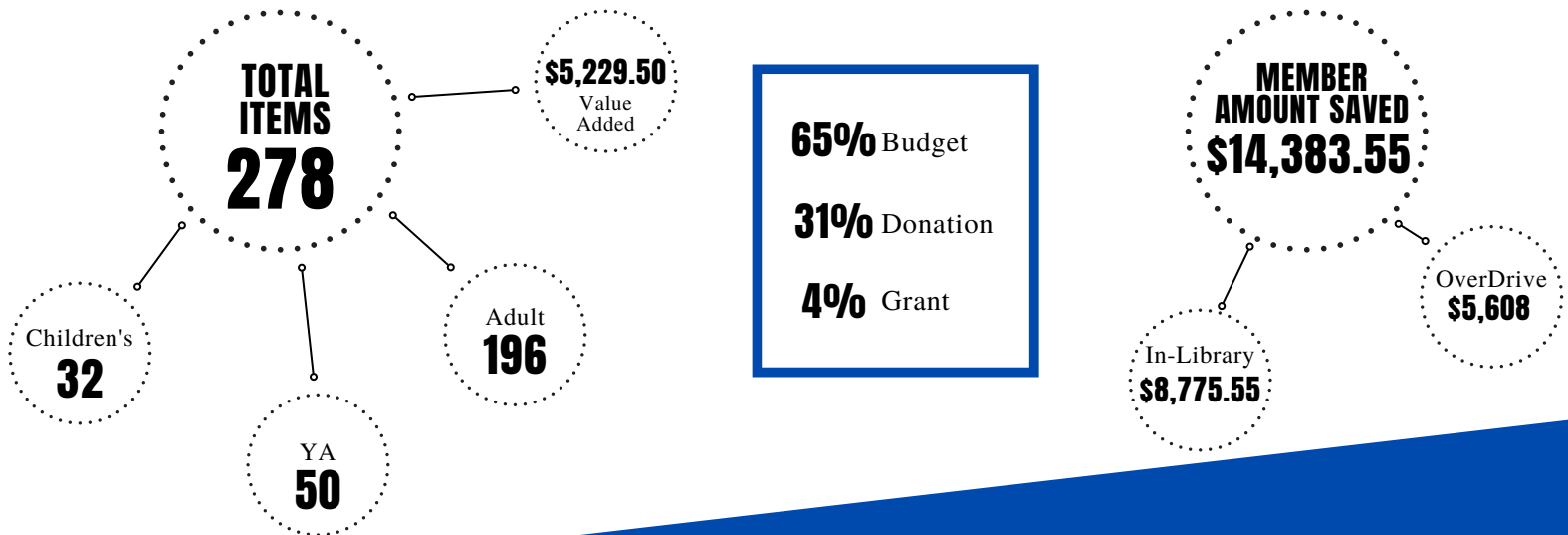
# North Douglas Library District

# MARCH 2022 STATISTICS

## Mildred Whipple Library



## NEW ITEMS ADDED



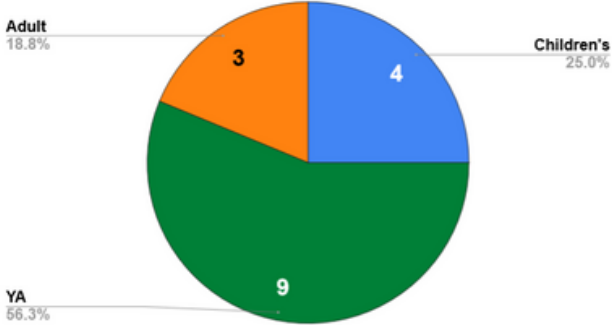
# North Douglas Library District

## MARCH 2022 STATISTICS

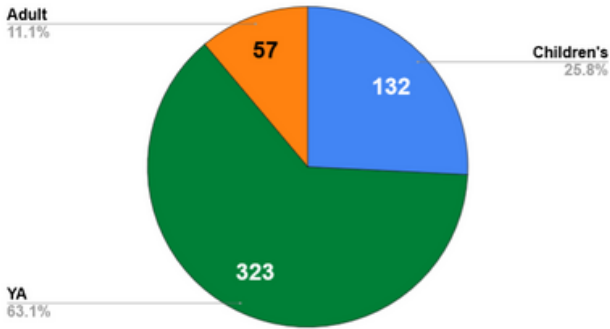
Mildred Whipple Library



### PROGRAMS



### PROGRAM ATTENDANCE



### SOCIAL MEDIA



**312**

Followers



**105**

Followers



**13**

Followers

Total Posts  
All Platforms

**18**

Total Engagement  
All Platforms

**196**

Total Reach  
All Platforms

**155**

## LIBRARY PROJECT SNAPSHOT



### GENRE LABELS

- Broad genres were compiled by staff and customized to the library's collection and patron interests.
- Labels are created in Canva, printed on regular 8.5x11" paper, and match previous genre sticker sizes. New genres are added as needed.
- Genre labels are added to new fiction books for adults, YA, and children's chapter books.
- Patrons are now able to more easily find genres they enjoy reading.
- Of the labels added so far, some favorites are: chili pepper ratings on "Romance" labels, adding a "Thriller" genre, and diversifying the "Local Author" spine label to also include "Oregon Author" and "West Coast Author" options.