



North Douglas Library District's Mildred Whipple Library

2021-2022 FISCAL YEAR IN REVIEW

July 1, 2021 - June 30, 2022

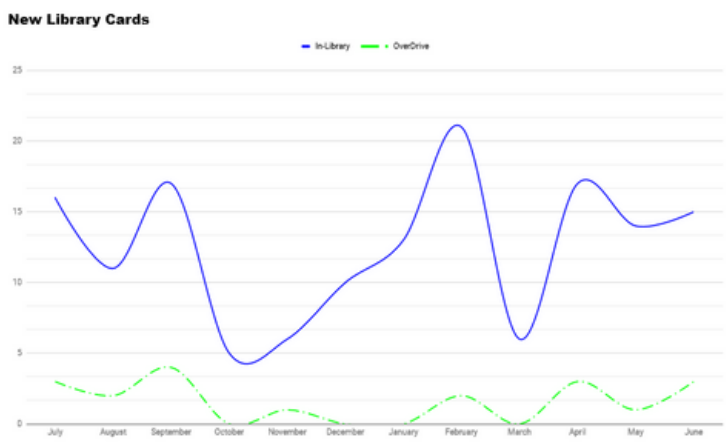
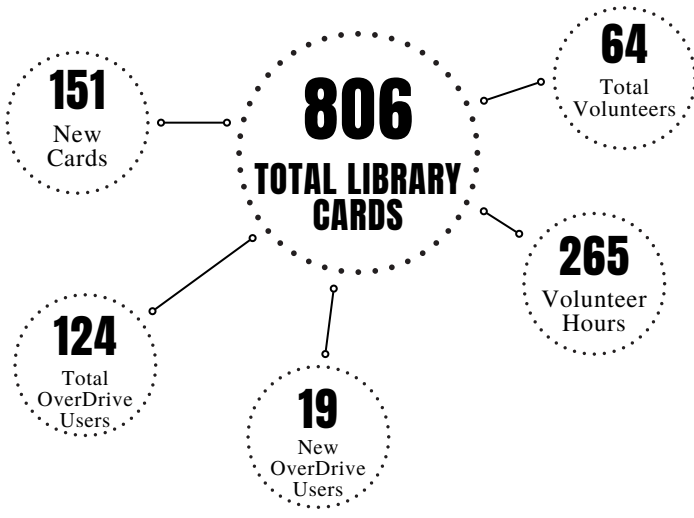
4,567
LIBRARY VISITS

1,286
SERVICE HOURS

207
DAYS OPEN

21.9
AVG. DAILY VISITS

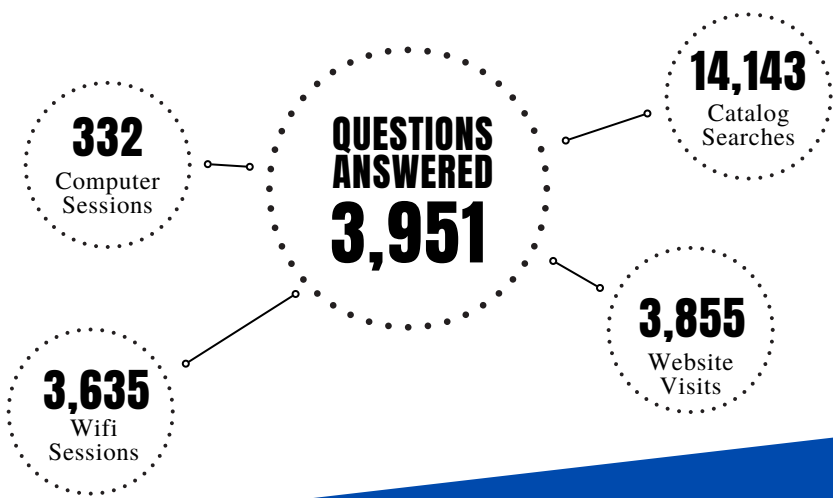
LIBRARY USERS



SOCIAL MEDIA

351 Followers <i>327 Page Likes</i>	<u>Total Posts</u> <i>All Platforms</i> 167
109 Followers	<u>Total Engagement</u> <i>All Platforms</i> 1,741
13 Followers	<u>Total Reach</u> <i>All Platforms</i> 7,161

TECHNOLOGY





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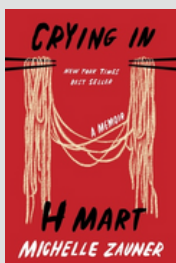
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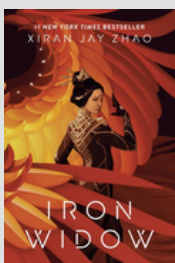
MOST POPULAR



Adult Fiction



Adult Nonfiction



YA Fiction



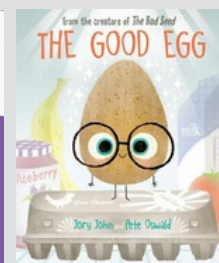
YA Nonfiction



Children's Fiction

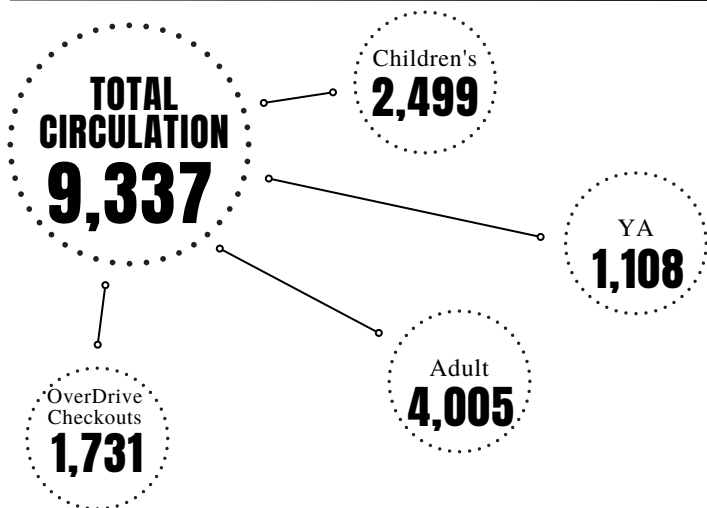


Children's Nonfiction

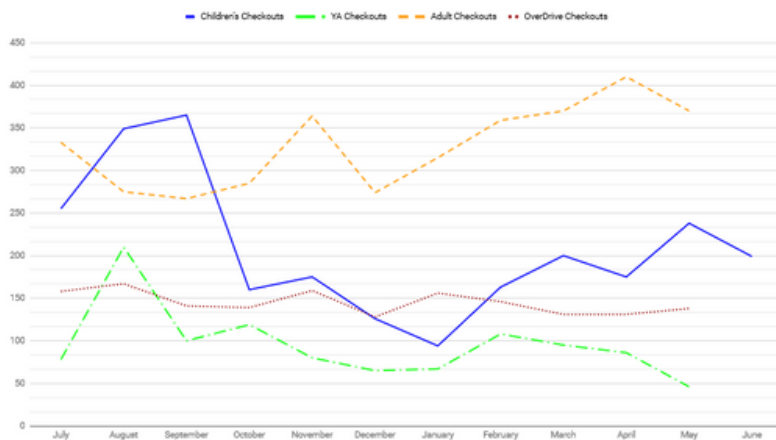


Picture

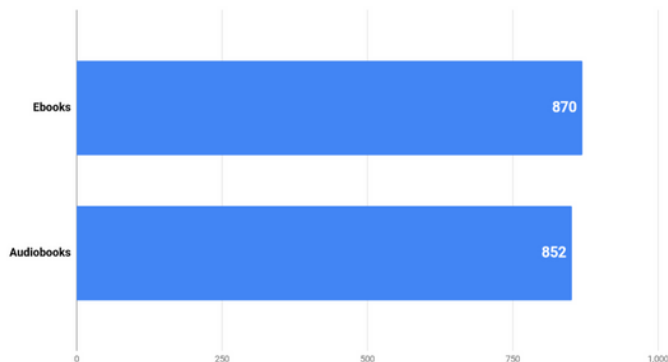
CIRCULATION



Library Checkouts



OverDrive Checkouts



RECIPROCAL BORROWING (OUTGOING)
470

RECIPROCAL BORROWING (INCOMING)
256

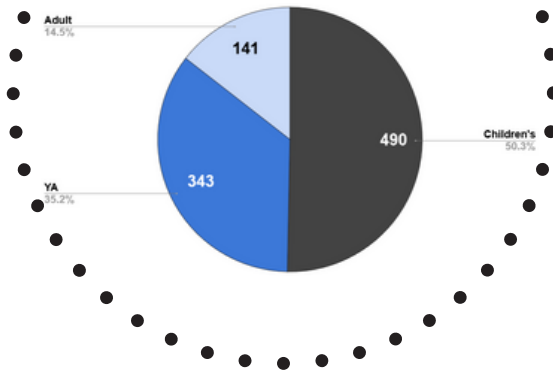


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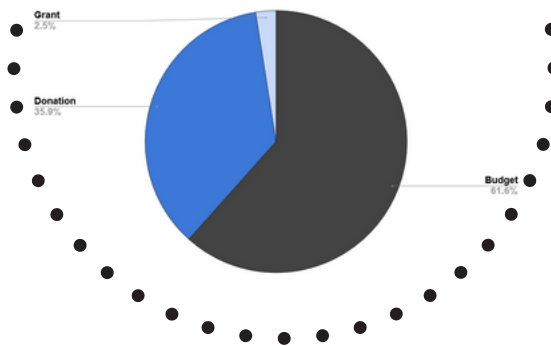
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COLLECTIONS

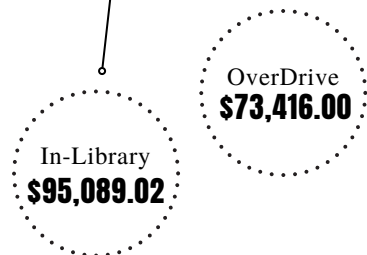
TOTAL NEW ITEMS: **2,221**



VALUE ADDED: **\$39,894.72**

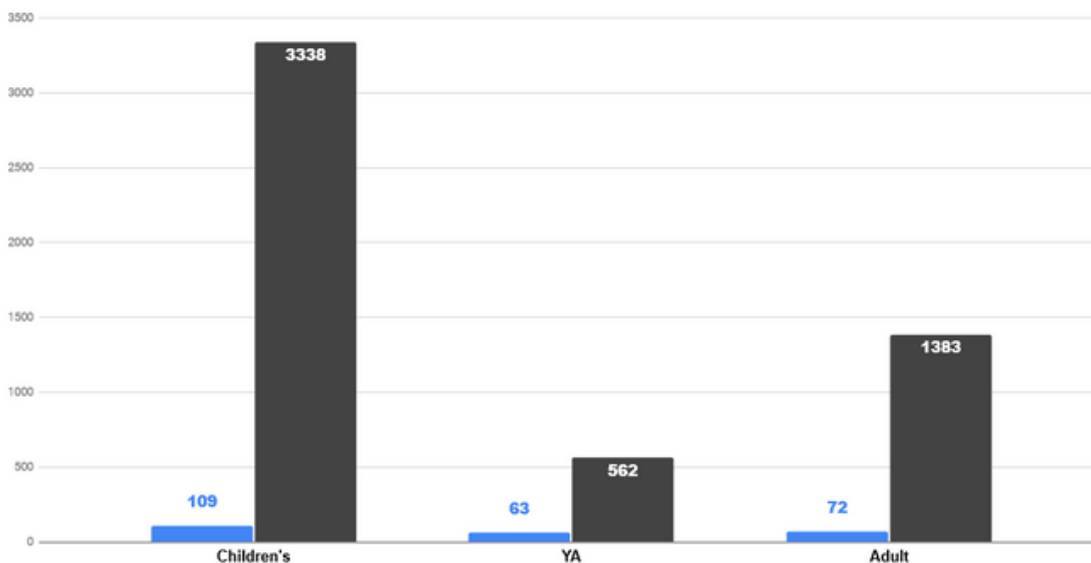


ANNUAL MEMBER AMOUNT SAVED **\$168,505.02**



PROGRAMS

■ Programs ■ Attendance



TOTAL PROGRAMS **244**

TOTAL ATTENDANCE **5,283**



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2021-2022 FISCAL YEAR IN REVIEW

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FISCAL YEAR AT A GLANCE

FY 21-22 Service Hours

1,286



30 %

FY Average:
907

FY 21-22 Library Visits

4,567



1 %

FY Average:
4,614

FY 21-22 New Library Cards

151



27 %

FY Average:
110

Excluding FY 18-19 new cards.

FY 21-22 New OverDrive Users

19



49 %

FY Average:
28

Excluding FY 18-19 new cards.

FY 21-22 Member Amount Saved

\$168,505.02



5 %

FY Average:
\$160,080.54

Includes both physical & digital collections.

FY 21-22 New Items Added

2,221



2 %

FY Average:
2,172

FY 21-22 Total Circulation

9,337



20 %

FY Average:
7,516

FY 21-22 In-Library Checkouts
Per Cardholder

9.4



1 %

FY Average:
9.6

FY 21-22 OverDrive Checkouts
Per User

14



22 %

FY Average:
17.3

FY 21-22 Total Programs

244



20 %

FY Average:
196

FY 21-22 Total Program Attendance

5,283



33 %

FY Average:
3,547

FY 21-22 Website Visits

3,855



33 %

FY Average:
2,579

FY 21-22 Computer Sessions

332



229 %

FY Average:
1,089

FY 21-22 Wifi Uses

2,643



16 %

FY Average:
3,043

FY 21-22 Questions Answered

3,951



22 %

FY Average:
3,070

Statistics for each fiscal year available at www.ndld.org/statistics.

www.ndld.org

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LIBRARY IMPROVEMENTS (MARCH - JUNE 2022)

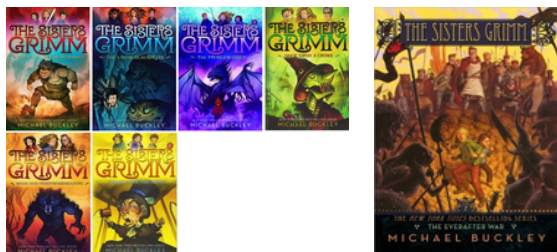
Projects featured were highlighted in the monthly stats snapshot (beginning March 2022).

MARCH 2022: GENRE LABELS

Genre labels are now added to new fiction books for adults, YA, & children's chapter books. This allows library visitors to more easily find books in the genres they enjoy reading.



Example: The Sisters Grimm Series



Books 1-6 (left) have the 10th anniversary covers & have circulated well. Book 7 (right) has the original cover, is a different size than the rest of the series, & has never circulated. Staff chose to update book 7 to the new cover.

APRIL 2022: YA & J FICTION COLLECTION UPDATES

Due to limited shelving space, staff looked for books in each section that had never circulated, were published before 2010, & were not added by request. Staff determined which books should be removed from the list (such as those that needed updates, see example). Patrons then voted on which titles should stay in the collection, & remaining books were weeded. Patrons under 18 were allowed to take discarded books free of charge.

MAY 2022: PAINTING

The library walls have a fresh coat of paint! After painting the Teen Area walls in 2021 & receiving many positive comments, the remaining library walls were updated to the new color. Both murals (by the circulation desk) remain.



JUNE 2022: STAFF PICKS

This new display space features books in a range of genres & target ages that staff have read & enjoyed. Each title includes a recommendation bookmark, & the display includes room for patrons to recommend their top books.



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