North Douglas Library District's Mildred Whipple Library
2021-2022 FISCAL YEAR IN REVIEW
July 1, 2021 - June 30, 2022

4,567 LIBRARY VISITS
1,286 SERVICE HOURS
207 DAYS OPEN
21.9 AVG. DAILY VISITS

LIBRARY USERS

151 New Cards
806 TOTAL LIBRARY CARDS
64 Total Volunteers
265 Volunteer Hours
124 Total OverDrive Users
19 New OverDrive Users

SOCIAL MEDIA

351 Followers
327 Page Likes

Total Posts
All Platforms
167

Total Engagement
All Platforms
1,741

109 Followers

Total Reach
All Platforms
7,161

13 Followers

TECHNOLOGY

332 Computer Sessions
3,951 QUESTIONS ANSWERED

3,635 Wifi Sessions
14,143 Catalog Searches
3,855 Website Visits

Followers

Followers

Followers

Followers
North Douglas Library District's Mildred Whipple Library
2021-2022 FISCAL YEAR IN REVIEW
July 1, 2021 - June 30, 2022

**CIRCULATION**

<table>
<thead>
<tr>
<th>Type</th>
<th>Total Circulation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adult Fiction</td>
<td>4,005</td>
</tr>
<tr>
<td>Adult Nonfiction</td>
<td>1,731</td>
</tr>
<tr>
<td>YA Fiction</td>
<td>1,108</td>
</tr>
<tr>
<td>YA Nonfiction</td>
<td>2,499</td>
</tr>
<tr>
<td>Children's Fiction</td>
<td>2,499</td>
</tr>
<tr>
<td>Children's Nonfiction</td>
<td>1,731</td>
</tr>
<tr>
<td>Picture</td>
<td></td>
</tr>
</tbody>
</table>

**Most Popular**

- Adult Fiction: *The Night She Disappeared*
- Adult Nonfiction: *Iron Widow*
- YA Fiction: *Guinness World Records 2022*
- YA Nonfiction: *The Tea Dragon Society*
- Children's Fiction: *Minecraft: The Good Egg*
- Children's Nonfiction: *Reciprocating Borrowing (Outgoing)*

**OverDrive Checkouts**

- eBooks: 870
- Audibooks: 852

**Reciprocal Borrowing**

- (Outgoing): 470
- (Incoming): 256

**Contact Information**

www.ndld.org
541-836-2648 | info@ndld.org
205 West A Ave/PO Box 128 | Drain, OR 97435
North Douglas Library District's Mildred Whipple Library

2021-2022 FISCAL YEAR IN REVIEW

July 1, 2021 - June 30, 2022

COLLECTIONS

TOTAL NEW ITEMS: 2,221

- Adult: 490
- Children's: 343
- Teen: 141

VALUE ADDED: $39,894.72

- In-Library: $95,089.02
- OverDrive: $73,416.00
- Total: $168,505.02

ANNUAL MEMBER AMOUNT SAVED

- In-Library: $73,416.00
- OverDrive: $95,089.02
- Total: $168,505.02

PROGRAMES

TOTAL PROGRAMS: 244

TOTAL ATTENDANCE: 5,283

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## FISCAL YEAR AT A GLANCE

<table>
<thead>
<tr>
<th>Service Metrics</th>
<th>FY 21-22</th>
<th>% Change</th>
<th>FY Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service Hours</td>
<td>1,286</td>
<td>+30%</td>
<td>907</td>
</tr>
<tr>
<td>Library Visits</td>
<td>4,567</td>
<td>-1%</td>
<td>4,614</td>
</tr>
<tr>
<td>New Library Cards</td>
<td>151</td>
<td>+27%</td>
<td>110</td>
</tr>
<tr>
<td>New OverDrive Users</td>
<td>19</td>
<td>-49%</td>
<td>28</td>
</tr>
<tr>
<td>Member Amount Saved</td>
<td>$168,505.02</td>
<td>+5%</td>
<td>$160,080.54</td>
</tr>
<tr>
<td>Total Circulation</td>
<td>9,337</td>
<td>+20%</td>
<td>7,516</td>
</tr>
<tr>
<td>In-Library Checkouts Per Cardholder</td>
<td>9.4</td>
<td>-1%</td>
<td>9.6</td>
</tr>
<tr>
<td>OverDrive Checkouts Per User</td>
<td>14</td>
<td>+22%</td>
<td>17.3</td>
</tr>
<tr>
<td>Total Programs</td>
<td>244</td>
<td>+20%</td>
<td>196</td>
</tr>
<tr>
<td>Total Program Attendance</td>
<td>5,283</td>
<td>+33%</td>
<td>3,547</td>
</tr>
<tr>
<td>Website Visits</td>
<td>3,855</td>
<td>+33%</td>
<td>2,579</td>
</tr>
<tr>
<td>Computer Sessions</td>
<td>332</td>
<td>-229%</td>
<td>1,089</td>
</tr>
<tr>
<td>Wifi Uses</td>
<td>2,643</td>
<td>+16%</td>
<td>3,043</td>
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<tr>
<td>Questions Answered</td>
<td>3,951</td>
<td>+22%</td>
<td>3,070</td>
</tr>
</tbody>
</table>

*Statistics for each fiscal year available at [www.ndld.org/statistics](http://www.ndld.org/statistics).*
LIBRARY IMPROVEMENTS (MARCH - JUNE 2022)

Projects featured were highlighted in the monthly stats snapshot (beginning March 2022).

MARCH 2022: GENRE LABELS
Genre labels are now added to new fiction books for adults, YA, & children's chapter books. This allows library visitors to more easily find books in the genres they enjoy reading.

Example: The Sisters Grimm Series

Books 1-6 (left) have the 10th anniversary covers & have circulated well. Book 7 (right) has the original cover, is a different size than the rest of the series, & has never circulated. Staff chose to update book 7 to the new cover.

APRIL 2022: YA & J FICTION COLLECTION UPDATES
Due to limited shelving space, staff looked for books in each section that had never circulated, were published before 2010, & were not added by request. Staff determined which books should be removed from the list (such as those that needed updates, see example). Patrons then voted on which titles should stay in the collection, & remaining books were weeded. Patrons under 18 were allowed to take discarded books free of charge.

MAY 2022: PAINTING
The library walls have a fresh coat of paint! After painting the Teen Area walls in 2021 & receiving many positive comments, the remaining library walls were updated to the new color. Both murals (by the circulation desk) remain.

JUNE 2022: STAFF PICKS
This new display space features books in a range of genres & target ages that staff have read & enjoyed. Each title includes a recommendation bookmark, & the display includes room for patrons to recommend their top books.