

# North Douglas Library District's Mildred Whipple Library Annual Stats 2020/2021

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	14	12	12	13	6	10	10	7	14	13	12	18	141	Days Open
Service Hours	56	44	43	48	21	58	56	42	80	73	68	108	697	Service Hours
Library Visits	187	110	71	86	58	71	90	60	110	114	69	349	1,375	Library Visits
<i>Avg. Visits/Day</i>	13.4	9.2	5.9	6.6	9.7	7.1	9	8.6	7.9	8.8	5.8	19.4	9.3	<i>Avg. Visits/Day</i>
<b>Technology</b>														<b>Technology</b>
Computer Sessions	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	20	20	Computer Sessions
Wifi Sessions	267	225	255	282	182	167	201	151	221	265	287	269	2,772	Wifi Sessions
Website Visits	145	124	170	204	148	132	174	154	386	514	152	217	2,520	Website Visits
Questions Answered	202	108	104	129	137	151	172	163	174	153	103	353	1,949	Questions Answered
Catalog Searches	541	475	498	762	488	807	990	1106	1975	1185	965	1506	11,298	Catalog Searches
<b>Library Users</b>														<b>Library Users</b>
Total Library Cardholders	611	616	618	623	626	628	632	633	636	637	643	655	655	Total Library Cardholders
<i>New Library Cards Issued</i>	7	5	2	5	3	2	4	1	3	1	6	12	51	<i>New Library Cards Issued</i>
Total OverDrive Users	89	91	92	93	93	94	96	97	98	100	102	105	105	Total OverDrive Users
<i>New OverDrive Users</i>	6	2	1	1	0	1	2	1	1	2	2	3	22	<i>New OverDrive Users</i>
Total Volunteers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	9	6	37	Total Volunteers
Total Volunteer Hours	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	30	27	72	Total Volunteer Hours
<b>Collections</b>														<b>Collections</b>
Member Amount Saved (In-Library)	3,324.02	2,671.65	3,408.16	2,511.75	3,542.42	3,673.47	3,600.91	3,446.74	3,398.92	3,562.95	2,324.16	8,935.56	44,400.71	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	8,170	7,127	5,649	5,315	4,706	5,116	7,285	5,336	6,429	4,424	5,272	6,087	70,916.00	Member Amount Saved (OverDrive)
<b>TOTAL AMOUNT SAVED</b>	<b>11,494.02</b>	<b>9,798.65</b>	<b>9,057.16</b>	<b>7,826.75</b>	<b>8,248.42</b>	<b>8,789.47</b>	<b>10,885.91</b>	<b>8,782.74</b>	<b>9,827.92</b>	<b>7,986.95</b>	<b>7,596.16</b>	<b>15,022.56</b>	<b>115,316.71</b>	<b>TOTAL AMOUNT SAVED</b>
New Children's Items Added	34	27	30	36	33	21	103	85	35	61	65	43	573	New Children's Items Added
New YA Items Added	19	21	7	23	21	9	51	29	23	20	19	33	275	New YA Items Added
New Adult Items Added	50	118	131	93	74	181	136	103	168	130	107	155	1,446	New Adult Items Added
<i>% Items Added J</i>	33%	16%	18%	24%	26%	10%	36%	39%	15%	29%	34%	19%	24.86%	<i>% Items Added J</i>
<i>% Items Added YA</i>	18%	13%	4%	15%	16%	4%	18%	13%	10%	9%	10%	14%	12.16%	<i>% Items Added YA</i>
<i>% Items Added A</i>	49%	71%	78%	61%	58%	86%	47%	47%	74%	62%	56%	67%	62.98%	<i>% Items Added A</i>
<b>TOTAL NEW ITEMS ADDED</b>	<b>103</b>	<b>166</b>	<b>168</b>	<b>152</b>	<b>128</b>	<b>211</b>	<b>290</b>	<b>217</b>	<b>226</b>	<b>211</b>	<b>191</b>	<b>231</b>	<b>2,294</b>	<b>TOTAL NEW ITEMS ADDED</b>
<b>TOTAL VALUE ADDED</b>	<b>1,757.70</b>	<b>3,105.77</b>	<b>2,022.53</b>	<b>2,382.34</b>	<b>2,438.68</b>	<b>4,501.16</b>	<b>5,161.93</b>	<b>4,113.08</b>	<b>3,810.93</b>	<b>3,876.65</b>	<b>3,093.16</b>	<b>7,423.09</b>	<b>43,687.02</b>	<b>TOTAL VALUE ADDED</b>
<i>% New Items From Budget</i>	91.30%	71.70%	56.00%	74.30%	94.50%	70.60%	57.90%	83.40%	42.50%	75.80%	69.60%	50.20%	69.81%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	8.70%	21.10%	44.00%	25.00%	4.70%	7.60%	27.60%	0.50%	47.80%	19.40%	29.40%	46.80%	23.55%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	0.00%	7.20%	0.00%	0.70%	0.80%	21.80%	14.50%	16.10%	9.70%	4.80%	1.00%	3.00%	6.64%	<i>% New Items From Monetary Gifts/Grants</i>
<b>Circulation</b>														<b>Circulation</b>
Reciprocal Borrowing (Outgoing)	54	34	28	57	19	30	43	22	53	48	34	42	464	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	106	99	77	79	58	76	89	72	73	56	64	67	916	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	91	76	61	54	54	52	84	58	77	50	61	74	792	OverDrive Checkouts: Audiobooks
<b>TOTAL OVERDRIVE CHECKOUTS</b>	<b>197</b>	<b>175</b>	<b>138</b>	<b>133</b>	<b>112</b>	<b>128</b>	<b>173</b>	<b>130</b>	<b>150</b>	<b>106</b>	<b>125</b>	<b>141</b>	<b>1,708</b>	<b>TOTAL OVERDRIVE CHECKOUTS</b>
J In-Library Checkouts	93	90	87	84	95	100	115	129	67	125	98	299	1,382	J In-Library Checkouts
<i>J In-Library Renewals</i>	18	14	19	15	16	38	33	23	38	12	43	44	313	<i>J In-Library Renewals</i>
YA In-Library Checkouts	59	49	42	38	41	50	50	35	38	22	35	57	516	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	13	13	16	6	5	12	9	24	17	8	15	14	152	<i>YA In-Library Renewals</i>
A In-Library Checkouts	140	191	301	160	185	258	245	158	273	248	528	370	3,057	A In-Library Checkouts
<i>A In-Library Renewals</i>	26	32	57	35	18	55	43	46	63	63	72	45	555	<i>A In-Library Renewals</i>
<b>Total In-Library Checkouts</b>	<b>292</b>	<b>330</b>	<b>430</b>	<b>282</b>	<b>321</b>	<b>408</b>	<b>410</b>	<b>322</b>	<b>378</b>	<b>395</b>	<b>661</b>	<b>726</b>	<b>4,955</b>	<b>Total In-Library Checkouts</b>
<i>Total In-Library Renewals</i>	57	59	92	56	39	105	85	93	118	83	130	103	1,020	<i>Total In-Library Renewals</i>
<b>TOTAL CIRCULATION</b>	<b>489</b>	<b>505</b>	<b>568</b>	<b>415</b>	<b>433</b>	<b>536</b>	<b>583</b>	<b>452</b>	<b>528</b>	<b>501</b>	<b>786</b>	<b>867</b>	<b>6,663</b>	<b>TOTAL CIRCULATION</b>
<i>% Circulation J</i>	32%	27%	20%	30%	30%	25%	28%	40%	18%	32%	15%	41%	28%	<i>% Circulation J</i>
<i>% Circulation YA</i>	20%	15%	10%	13%	13%	12%	12%	11%	10%	6%	5%	8%	11%	<i>% Circulation YA</i>
<i>% Circulation A</i>	48%	58%	70%	57%	58%	63%	60%	49%	72%	63%	80%	51%	61%	<i>% Circulation A</i>
<b>Programs</b>														<b>Programs</b>
J Programs	11	7	7	4	4	6	3	2	4	1	3	13	65	J Programs
J Program Attendance	614	20	87	35	33	90	124	30	48	19	35	306	1,441	J Program Attendance
<i>Avg. Attendance/Program</i>	55.8	2.9	12.4	8.8	8.3	15	41.3	15	12	19	11.7	23.5	18.8	<i>Avg. Attendance/Program</i>
YA Programs	7	3	4	9	2	4	1	0	1	0	1	10	42	YA Programs
YA Program Attendance	57	9	26	22	5	23	5	0	2	0	4	52	205	YA Program Attendance
<i>Avg. Attendance/Program</i>	8.1	3	6.5	2.4	2.5	5.8	5	0	2	0	4	5.2	3.7	<i>Avg. Attendance/Program</i>
A Programs	4	2	5	9	4	4	3	7	9	5	4	10	66	A Programs
A Program Attendance	51	11	61	77	60	67	37	85	108	52	64	176	849	A Program Attendance
<i>Avg. Attendance/Program</i>	12.8	5.5	12.2	8.6	15	16.8	12.3	12.1	12	10.4	16	17.6	12.6	<i>Avg. Attendance/Program</i>
<b>TOTAL PROGRAMS</b>	<b>22</b>	<b>12</b>	<b>16</b>	<b>22</b>	<b>10</b>	<b>14</b>	<b>7</b>	<b>9</b>	<b>14</b>	<b>6</b>	<b>8</b>	<b>33</b>	<b>173</b>	<b>TOTAL PROGRAMS</b>
<b>TOTAL PROGRAM ATTENDANCE</b>	<b>722</b>	<b>40</b>	<b>174</b>	<b>134</b>	<b>98</b>	<b>180</b>	<b>166</b>	<b>115</b>	<b>158</b>	<b>71</b>	<b>103</b>	<b>534</b>	<b>2,495</b>	<b>TOTAL PROGRAM ATTENDANCE</b>
<b>Social Media</b>														<b>Social Media</b>
Facebook Likes	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Facebook Likes
Facebook Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Facebook Followers
Instagram Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Instagram Followers
YouTube Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	YouTube Followers
Total Social Media Posts (all platforms)	22	14	33	10	7	21	4	18	12	9	5	26	26	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	1024	336	522	398	84	1043	304	403	94	114	115	602	5,039	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	46.5	24	15.8	39.8	12	49.7	76	22.4	7.8	12.7	23	23.2	23.15	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	2049	1116	951	983	304	2421	1135	2555	839	748	611	4347	18,059	Total Online Reach (all platforms)

# North Douglas Library District's Mildred Whipple Library Annual Stats 2020/2021

Notes	
1. The library continued to remain closed to the public due to COVID-19 restrictions; however, curbside service was available 11 hours per week.	
2. <b>September 2020</b> : the library was closed for an additional 2 curbside service days due to hazardous air quality from wildfire smoke.	
3. <b>November 2020</b> : the library was closed for Veterans Day & from November 18-December 4 per Governor Brown's statewide recommendation.	
4. <b>February 2021</b> : The library was closed for an additional 6 days for Civic Center building maintenance.	
5. <b>June 2021</b> : The library reopened with limited-occupancy browsing sessions for 24 hours per week, plus curbside service.	