

North Douglas Library District's Mildred Whipple Library Annual Stats 2021/2022

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	18	18	18	17	16	15	17	17	16	18	18	19	207	Days Open
Service Hours	108	116	108	102	104	83	106	107	101	113	109	129	1,286	Service Hours
Library Visits	745	390	191	154	239	393	226	365	354	408	475	627	4,567	Library Visits
<i>Avg. Visits/Day</i>	41.4	21.7	10.6	9.1	14.9	26.2	13.3	21.5	22.1	22.7	26.4	33	21.9	<i>Avg. Visits/Day</i>
Technology														Technology
Computer Sessions	19	25	13	12	14	25	21	54	46	38	30	35	332	Computer Sessions
Wifi Sessions	302	248	192	316	277	266	310	356	376	317	349	326	3,635	Wifi Sessions
Website Visits	565	190	165	175	189	195	204	217	456	258	944	297	3,855	Website Visits
Questions Answered	338	259	185	183	317	316	231	399	352	488	413	470	3,951	Questions Answered
Catalog Searches	1855	1360	1370	1069	973	1387	1352	1087	923	980	959	828	14,143	Catalog Searches
Library Users														Library Users
Total Library Cardholders	671	682	699	704	710	720	733	754	760	777	791	806	806	Total Library Cardholders
<i>New Library Cards Issued</i>	16	11	17	5	6	10	13	21	6	17	14	15	151	<i>New Library Cards Issued</i>
Total OverDrive Users	108	110	114	114	115	115	115	117	117	120	121	124	124	Total OverDrive Users
<i>New OverDrive Users</i>	3	2	4	0	1	0	0	2	0	3	1	3	19	<i>New OverDrive Users</i>
Total Volunteers	14	4	0	0	2	3	4	5	2	2	2	7	64	Total Volunteers
Total Volunteer Hours	119	19.5	0	0	5	11.5	8	15.5	9	8	5.5	19	265.00	Total Volunteer Hours
Collections														Collections
Member Amount Saved (In-Library)	7,710.72	9,040.94	7,450.27	5,986.56	7,839.17	5,953.29	6,996.40	8,317.19	8,775.55	8700.45	8,986.24	9,332.24	95,089.02	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,850	7,381	6,114	5,786	6,771	5,359	6,954	6,544	5,608.00	4780	5,649	5,620	73,416.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	14,560.72	16,421.94	13,564.27	11,772.56	14,610.17	11,312.29	13,950.40	14,861.19	14,383.55	13,480.45	14,635.24	14,952.24	168,505.02	TOTAL AMOUNT SAVED
New Children's Items Added	43	64	75	85	22	36	14	37	32	35	30	17	490	New Children's Items Added
New YA Items Added	30	19	50	55	20	19	9	35	50	27	7	22	343	New YA Items Added
New Adult Items Added	145	99	100	119	113	80	87	81	196	137	90	141	1,388	New Adult Items Added
<i>% Items Added J</i>	20%	35%	33%	33%	14%	27%	13%	24%	12%	18%	24%	9%	21.8%	<i>% Items Added J</i>
<i>% Items Added YA</i>	14%	22%	22%	21%	13%	14%	8%	23%	18%	14%	6%	12%	14.6%	<i>% Items Added YA</i>
<i>% Items Added A</i>	67%	54%	44%	46%	73%	59%	79%	53%	71%	69%	71%	78%	63.6%	<i>% Items Added A</i>
TOTAL NEW ITEMS ADDED	218	182	225	259	155	135	110	153	278	199	127	180	2,221	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	4,091.12	3,787.30	3,751.22	3,983.40	2,882.05	2,608.41	1,783.59	2,616.56	5,229.50	3111.07	2,825.47	3,225.03	39,894.72	TOTAL VALUE ADDED
<i>% New Items From Budget</i>	66.1%	61.5%	78.7%	69.5%	65.8%	94.8%	38.2%	67.3%	65.1%	38.9%	57.50%	35.60%	61.6%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	32.1%	38.5%	20.9%	30.5%	34.2%	5.2%	61.8%	9.2%	30.9%	61.1%	42.50%	64.40%	35.9%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	1.8%	0.0%	0.4%	0.0%	0.0%	0.0%	0.0%	23.5%	4.0%	0.0%	0.00%	0.00%	2.5%	<i>% New Items From Monetary Gifts/Grants</i>
Circulation														Circulation
Reciprocal Borrowing (Outgoing)	43	51	46	50	26	60	36	34	26	27	41	30	470	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	74	73	66	74	79	67	75	69	64	76	77	76	870	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	84	94	75	65	80	61	81	77	67	46	61	61	852	OverDrive Checkouts: Audiobooks
TOTAL OVERDRIVE CHECKOUTS	158	167	141	139	159	128	156	146	131	131	138	137	1,731	TOTAL OVERDRIVE CHECKOUTS
J In-Library Checkouts	255	349	365	160	175	126	94	163	200	175	238	199	2,499	J In-Library Checkouts
<i>J In-Library Renewals</i>	90	44	59	56	18	32	36	36	27	66	59	69	592	<i>J In-Library Renewals</i>
YA In-Library Checkouts	78	210	100	119	80	65	67	108	95	86	46	54	1,108	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	17	14	20	14	40	22	33	28	29	31	30	27	305	<i>YA In-Library Renewals</i>
A In-Library Checkouts	333	275	267	285	364	274	315	359	370	410	370	383	4,005	A In-Library Checkouts
<i>A In-Library Renewals</i>	69	81	66	64	80	54	74	103	129	62	97	150	1,029	<i>A In-Library Renewals</i>
Total In-Library Checkouts	666	834	732	564	619	465	476	630	665	665	654	636	7,606	Total In-Library Checkouts
<i>Total In-Library Renewals</i>	176	139	145	134	138	108	143	167	185	185	186	246	1,952	<i>Total In-Library Renewals</i>
TOTAL CIRCULATION	824	1001	873	703	778	593	632	776	796	796	792	773	9,337	TOTAL CIRCULATION
<i>% Circulation J</i>	38%	42%	50%	28%	27%	27%	20%	26%	30%	26%	36%	31%	32%	<i>% Circulation J</i>
<i>% Circulation YA</i>	12%	25%	14%	21%	13%	14%	14%	17%	14%	13%	7%	8%	14%	<i>% Circulation YA</i>
<i>% Circulation A</i>	50%	33%	36%	51%	59%	59%	66%	57%	56%	62%	57%	60%	54%	<i>% Circulation A</i>
Programs														Programs
J Programs	21	2	4	10	13	13	4	15	4	7	6	10	109	J Programs
J Program Attendance	1459	81	150	85	135	219	94	206	132	219	255	303	3,338	J Program Attendance
<i>Avg. Attendance/Program</i>	69.5	40.5	37.5	8.5	10.4	16.8	23.5	13.7	33.0	31.3	42.5	30.3	29.8	<i>Avg. Attendance/Program</i>
YA Programs	16	1	1	6	9	9	1	4	9	3	1	3	63	YA Programs
YA Program Attendance	94	16	2	12	14	26	3	16	323	31	3	22	562	YA Program Attendance
<i>Avg. Attendance/Program</i>	5.9	16.0	2.0	2.0	1.6	2.9	3.0	4.0	35.9	10.3	3	7.3	7.8	<i>Avg. Attendance/Program</i>
A Programs	14	3	3	5	10	8	3	8	3	6	5	4	72	A Programs
A Program Attendance	332	178	69	80	110	78	74	126	57	71	44	164	1,383	A Program Attendance
<i>Avg. Attendance/Program</i>	23.7	59.3	23.0	16.0	11.0	9.8	24.7	15.8	19.0	11.8	8.8	41	22.0	<i>Avg. Attendance/Program</i>
TOTAL PROGRAMS	51	6	8	21	32	30	8	27	16	16	12	17	244	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	1885	275	221	177	259	323	171	348	512	321	302	489	5,283	TOTAL PROGRAM ATTENDANCE
Social Media														Social Media
Facebook Likes	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	312	320	326	327	327	Facebook Likes
Facebook Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	345	350	351	351	Facebook Followers
Instagram Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	105	107	107	109	109	Instagram Followers
YouTube Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	13	13	13	13	13	YouTube Followers
Total Social Media Posts (all platforms)	35	16	3	10	16	27	4	14	18	6	6	12	167	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	247	243	41	127	232	227	73	132	196	44	61	118	1,741	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	7.1	15.2	13.7	12.7	14.5	8.4	18.3	9.4	10.9	7.3	10.2	9.8	11.5	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	1233	986	197	322	618	1096	395	167	155	60	50	1882	7,161	Total Online Reach (all platforms)

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Notes	
JULY 2021: The library provided limited-occupancy browsing sessions for 24 hours per week in addition to curbside service.	
DECEMBER 2021: The library was closed 12/24 through 12/31 for holidays and weather.	
MARCH 2022: The library was closed 3/22-3/25 for staff in-service and training.	
April 2022: Facebook has two options to interact with pages: "likes" and "follows". March stats only reflected "likes", but we receive more "follows" each month & is likely a more accurate number. Both numbers are included, although "likes" are included in the number of follows.	
June 2022: Power outage on Sunday, 6/26. Computer sessions also include YTD laptop use (12).	