

North Douglas Library District's Mildred Whipple Library Annual Stats 2018/2019

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	N/a	N/a	N/a	N/a	11	16	17	14	17	14	18	17	124	Days Open
Service Hours	N/a	N/a	N/a	N/a	66	96	102	84	102	84	108	102	744	Service Hours
Library Visits	N/a	N/a	N/a	N/a	623	698	734	638	793	628	789	862	5,765	Library Visits
<i>Avg. Visits/Day</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>56.6</i>	<i>43.6</i>	<i>43.2</i>	<i>45.6</i>	<i>46.6</i>	<i>44.9</i>	<i>43.8</i>	<i>50.7</i>	46.9	<i>Avg. Visits/Day</i>
Technology														
Computer Sessions	N/a	N/a	N/a	N/a	124	254	280	273	299	196	232	201	1,859	Computer Sessions
Wifi Sessions	N/a	N/a	N/a	N/a	194	194	194	166	332	237	277	345	1,939	Wifi Sessions
Website Visits	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Website Visits
Questions Answered	N/a	N/a	N/a	N/a	290	97	154	182	297	389	431	482	2,322	Questions Answered
Catalog Searches	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Catalog Searches
Library Users														
Total Library Cardholders	N/a	N/a	N/a	N/a	185	242	311	335	369	394	414	477	477	Total Library Cardholders
<i>New Library Cards Issued</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>185</i>	<i>57</i>	<i>69</i>	<i>24</i>	<i>34</i>	<i>25</i>	<i>20</i>	<i>63</i>	477	<i>New Library Cards Issued</i>
Total OverDrive Users	N/a	N/a	N/a	10	16	16	24	31	32	33	38	39	39	Total OverDrive Users
<i>New OverDrive Users</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>10</i>	<i>6</i>	<i>0</i>	<i>8</i>	<i>7</i>	<i>1</i>	<i>5</i>	<i>1</i>	<i>5</i>	39	<i>New OverDrive Users</i>
Total Volunteers	N/a	N/a	N/a	18	26	8	16	7	13	8	16	15	166	Total Volunteers
Total Volunteer Hours	N/a	N/a	N/a	574.5	600.5	117.5	124	72	114.75	46.5	158	130	2,064.75	Total Volunteer Hours
Collections														
Member Amount Saved (In-Library)	N/a	N/a	N/a	N/a	8,107.31	9,858.42	20,587.71	9,074.11	10,789.27	8,391.74	10,263.34	11,732.39	88,804.29	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	N/a	N/a	N/a	N/a	369	1,001	2,577	3,295	3,500	6,683	6,426	6,341	30,192.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	N/a	N/a	N/a	N/a	8,476.31	10,859.42	23,164.71	12,369.11	14,289.27	15,074.74	16,689.34	18,073.39	118,996.29	TOTAL AMOUNT SAVED
New Children's Items Added	N/a	N/a	N/a	N/a	284	91	130	20	22	85	90	43	768	New Children's Items Added
New YA Items Added	N/a	N/a	N/a	N/a	45	46	49	1	36	25	44	44	290	New YA Items Added
New Adult Items Added	N/a	N/a	N/a	N/a	325	318	252	40	126	141	103	108	1,413	New Adult Items Added
<i>% Items Added J</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>43%</i>	<i>20%</i>	<i>30%</i>	<i>33%</i>	<i>12%</i>	<i>35%</i>	<i>38%</i>	<i>22%</i>	29.13%	<i>% Items Added J</i>
<i>% Items Added YA</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>7%</i>	<i>10%</i>	<i>11%</i>	<i>2%</i>	<i>20%</i>	<i>10%</i>	<i>19%</i>	<i>23%</i>	12.57%	<i>% Items Added YA</i>
<i>% Items Added A</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>50%</i>	<i>70%</i>	<i>58%</i>	<i>66%</i>	<i>68%</i>	<i>56%</i>	<i>43%</i>	<i>55%</i>	58.31%	<i>% Items Added A</i>
TOTAL NEW ITEMS ADDED	N/a	N/a	N/a	N/a	654	455	431	61	184	254	237	195	2,471	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	N/a	N/a	N/a	N/a	12,752.59	9,303.60	8,240.63	1,111.43	3,722.87	4,800.89	4,141.33	3,447.70	47,521.04	TOTAL VALUE ADDED
<i>% New Items From Budget</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>0.00%</i>	<i>11.20%</i>	<i>34.10%</i>	<i>36.10%</i>	<i>57.60%</i>	<i>44.50%</i>	<i>77.20%</i>	<i>83.10%</i>	42.98%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>97.60%</i>	<i>85.10%</i>	<i>64.70%</i>	<i>63.90%</i>	<i>41.80%</i>	<i>55.50%</i>	<i>22.80%</i>	<i>16.90%</i>	56.04%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>2.40%</i>	<i>3.70%</i>	<i>1.20%</i>	<i>0.00%</i>	<i>0.50%</i>	<i>0.00%</i>	<i>0.00%</i>	<i>0.00%</i>	0.98%	<i>% New Items From Monetary Gifts/Grants</i>
Circulation														
Reciprocal Borrowing (Outgoing)	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	0	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	N/a	N/a	N/a	N/a	5	21	29	19	28	47	42	41	232	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	N/a	N/a	N/a	N/a	4	7	31	49	48	95	93	92	419	OverDrive Checkouts: Audiobooks
TOTAL OVERDRIVE CHECKOUTS	N/a	N/a	N/a	N/a	9	28	60	68	76	142	135	133	651	TOTAL OVERDRIVE CHECKOUTS
J In-Library Checkouts	N/a	N/a	N/a	N/a	178	66	300	249	305	202	239	329	1,868	J In-Library Checkouts
<i>J In-Library Renewals</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>0</i>	<i>0</i>	<i>11</i>	<i>3</i>	<i>11</i>	<i>36</i>	<i>17</i>	<i>16</i>	94	<i>J In-Library Renewals</i>
YA In-Library Checkouts	N/a	N/a	N/a	N/a	45	8	111	67	86	66	88	108	579	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>0</i>	<i>0</i>	<i>8</i>	<i>4</i>	<i>10</i>	<i>9</i>	<i>5</i>	<i>7</i>	43	<i>YA In-Library Renewals</i>
A In-Library Checkouts	N/a	N/a	N/a	N/a	271	47	376	416	350	310	294	336	2,400	A In-Library Checkouts
<i>A In-Library Renewals</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>6</i>	<i>1</i>	<i>24</i>	<i>17</i>	<i>9</i>	<i>42</i>	<i>25</i>	<i>31</i>	155	<i>A In-Library Renewals</i>
Total In-Library Checkouts	N/a	N/a	N/a	N/a	494	121	787	732	741	578	621	773	4,847	Total In-Library Checkouts
<i>Total In-Library Renewals</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>6</i>	<i>1</i>	<i>43</i>	<i>24</i>	<i>30</i>	<i>87</i>	<i>47</i>	<i>54</i>	292	<i>Total In-Library Renewals</i>
TOTAL CIRCULATION	N/a	N/a	N/a	N/a	503	149	847	800	817	720	756	906	5,498	TOTAL CIRCULATION
<i>% Circulation J</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>36%</i>	<i>55%</i>	<i>38%</i>	<i>34%</i>	<i>41%</i>	<i>35%</i>	<i>38%</i>	<i>43%</i>	40%	<i>% Circulation J</i>
<i>% Circulation YA</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>9%</i>	<i>7%</i>	<i>14%</i>	<i>9%</i>	<i>12%</i>	<i>11%</i>	<i>14%</i>	<i>14%</i>	11%	<i>% Circulation YA</i>
<i>% Circulation A</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>55%</i>	<i>39%</i>	<i>48%</i>	<i>57%</i>	<i>47%</i>	<i>54%</i>	<i>47%</i>	<i>43%</i>	49%	<i>% Circulation A</i>
Programs														
J Programs	N/a	N/a	N/a	N/a	1	3	14	11	18	22	14	8	91	J Programs
J Program Attendance	N/a	N/a	N/a	N/a	77	87	226	125	167	126	106	296	1,210	J Program Attendance
<i>Avg. Attendance/Program</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>77</i>	<i>29</i>	<i>16</i>	<i>11</i>	<i>9</i>	<i>6</i>	<i>8</i>	<i>37</i>	24.1	<i>Avg. Attendance/Program</i>
YA Programs	N/a	N/a	N/a	N/a	0	0	0	0	4	2	2	4	12	YA Programs
YA Program Attendance	N/a	N/a	N/a	N/a	0	0	0	0	10	3	3	69	85	YA Program Attendance
<i>Avg. Attendance/Program</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>0</i>	<i>3</i>	<i>1</i>	<i>1</i>	<i>17</i>	2.6	<i>Avg. Attendance/Program</i>
A Programs	N/a	N/a	N/a	N/a	1	1	4	4	9	6	7	5	37	A Programs
A Program Attendance	N/a	N/a	N/a	N/a	108	13	42	40	49	41	134	68	495	A Program Attendance
<i>Avg. Attendance/Program</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>108</i>	<i>13</i>	<i>11</i>	<i>10</i>	<i>5</i>	<i>7</i>	<i>19</i>	<i>14</i>	23.3	<i>Avg. Attendance/Program</i>
TOTAL PROGRAMS	N/a	N/a	N/a	N/a	2	4	18	15	31	30	23	17	140	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	N/a	N/a	N/a	N/a	185	100	268	165	226	170	243	433	1,790	TOTAL PROGRAM ATTENDANCE
Social Media														
Facebook Likes	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Facebook Likes
Facebook Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Facebook Followers
Instagram Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Instagram Followers
YouTube Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	YouTube Followers
Total Social Media Posts (all platforms)	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>N/a</i>	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Total Online Reach (all platforms)
Notes														
1. November 2018: The Mildred Whipple Library opened on November 10, 2018. Statistics from October 2018 are from volunteer efforts to reopen the library (including cataloging the collection & preparing the library for the return of patrons).														