

North Douglas Library District's Mildred Whipple Library Annual Stats 2019/2020

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	18	18	16	18	17	16	17	17	6	0	0	11	154	Days Open
Service Hours	108	108	96	108	102	96	103	101	36	0	0	44	902	Service Hours
Library Visits	1094	804	545	730	1003	759	709	687	312	N/a	N/a	105	6,748	Library Visits
<i>Avg. Visits/Day</i>	60.8	44.7	34.1	40.6	59	47.4	41.7	40.4	52	N/a	N/a	9.5	43	<i>Avg. Visits/Day</i>
Technology														Technology
Computer Sessions	229	266	201	280	277	249	286	250	119	0	0	0	2,157	Computer Sessions
Wifi Sessions	444	418	313	427	400	391	334	283	210	125	215	266	3,826	Wifi Sessions
Website Visits	N/a	N/a	N/a	N/a	N/a	110	228	232	256	190	150	195	1,361	Website Visits
Questions Answered	429	394	213	643	378	277	622	680	276	30	15	100	4,057	Questions Answered
Catalog Searches	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	39	219	484	742	Catalog Searches
Library Users														Library Users
Total Library Cardholders	490	499	513	528	539	552	563	577	589	596	597	604	604	Total Library Cardholders
<i>New Library Cards Issued</i>	13	9	14	15	11	13	11	14	12	7	1	7	127	<i>New Library Cards Issued</i>
Total OverDrive Users	46	49	50	53	56	57	61	64	71	77	79	83	83	Total OverDrive Users
<i>New OverDrive Users</i>	7	3	1	3	3	1	4	3	7	6	2	4	44	<i>New OverDrive Users</i>
Total Volunteers	17	16	6	7	6	8	9	13	11	1	2	1	141	Total Volunteers
Total Volunteer Hours	104	184.5	50	60	59	37.5	47.5	39	37.5	6	16.5	6.5	745	Total Volunteer Hours
Collections														Collections
Member Amount Saved (In-Library)	9,067.79	9,289.87	18,461.27	9,381.55	18,510.70	6,999.84	20,065.56	11,409.19	5,155.94	629.72	1,081.71	4,638.00	114,691.14	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	5,673	9,124	7,133	5,920	5,600	6,126	8,838	6,687	5,195	7,742	7,983	6,792	82,813.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	14,740.79	18,413.87	25,594.27	15,301.55	24,110.70	13,125.84	28,903.56	18,096.19	10,350.94	8,371.72	9,064.71	11,430.00	197,504.14	TOTAL AMOUNT SAVED
New Children's Items Added	20	21	30	69	38	34	26	28	9	16	7	33	331	New Children's Items Added
New YA Items Added	16	13	22	33	21	30	12	39	8	1	7	16	218	New YA Items Added
New Adult Items Added	77	75	80	74	141	275	71	149	37	43	75	57	1,154	New Adult Items Added
<i>% Items Added J</i>	18%	19%	23%	39%	19%	10%	24%	13%	17%	27%	8%	31%	20.59%	<i>% Items Added J</i>
<i>% Items Added YA</i>	14%	12%	17%	19%	11%	9%	11%	18%	15%	2%	8%	15%	12.45%	<i>% Items Added YA</i>
<i>% Items Added A</i>	68%	69%	61%	42%	71%	81%	65%	69%	69%	72%	84%	54%	66.96%	<i>% Items Added A</i>
TOTAL NEW ITEMS ADDED	113	109	132	176	200	339	109	216	54	60	89	106	1,703	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	2,153.72	1,982.82	2,405.62	2,953.23	2,900.96	4,190.62	1,671.86	4,034.25	930.2	544.51	3,014.27	1,819.35	28,601.41	TOTAL VALUE ADDED
<i>% New Items From Budget</i>	59.00%	55.00%	70.00%	48.00%	49.00%	31.00%	62.40%	73.10%	75.90%	56.70%	69.70%	90.60%	61.70%	<i>% New Items From Budget</i>
<i>% New Items From Physical Donations</i>	41.00%	44.00%	30.00%	50.00%	50.50%	69.00%	37.60%	26.90%	7.40%	43.30%	30.30%	9.40%	36.62%	<i>% New Items From Physical Donations</i>
<i>% New Items From Monetary Gifts/Grants</i>	0.00%	1.00%	0.00%	2.00%	0.50%	0.00%	0.00%	0.00%	16.70%	0.00%	0.00%	0.00%	1.68%	<i>% New Items From Monetary Gifts/Grants</i>
Circulation														Circulation
Reciprocal Borrowing (Outgoing)	N/a	N/a	N/a	N/a	N/a	N/a	1	20	23	1	3	43	91	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	45	52	49	40	56	78	102	51	71	70	59	72	745	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	78	136	102	85	71	69	105	93	56	102	112	84	1,093	OverDrive Checkouts: Audiobooks
TOTAL OVERDRIVE CHECKOUTS	123	188	151	125	127	147	207	144	127	172	171	156	1,838	TOTAL OVERDRIVE CHECKOUTS
J In-Library Checkouts	245	241	243	212	291	204	239	222	84	23	20	176	2,200	J In-Library Checkouts
<i>J In-Library Renewals</i>	19	44	33	103	78	81	74	121	88	3	0	29	673	<i>J In-Library Renewals</i>
YA In-Library Checkouts	74	100	124	102	101	94	103	96	68	8	12	45	927	YA In-Library Checkouts
<i>YA In-Library Renewals</i>	17	16	34	22	37	27	31	30	40	2	1	18	275	<i>YA In-Library Renewals</i>
A In-Library Checkouts	256	273	267	308	446	584	382	506	231	48	103	197	3,601	A In-Library Checkouts
<i>A In-Library Renewals</i>	45	50	51	93	103	90	90	91	122	10	0	50	795	<i>A In-Library Renewals</i>
Total In-Library Checkouts	575	614	634	622	838	882	724	824	383	79	135	418	6,728	Total In-Library Checkouts
<i>Total In-Library Renewals</i>	81	110	118	218	218	198	195	242	250	15	1	97	1,743	<i>Total In-Library Renewals</i>
TOTAL CIRCULATION	698	802	785	747	965	1029	931	968	510	251	306	574	8,566	TOTAL CIRCULATION
<i>% Circulation J</i>	43%	39%	38%	34%	35%	23%	33%	27%	22%	29%	15%	42%	32%	<i>% Circulation J</i>
<i>% Circulation YA</i>	13%	16%	20%	16%	12%	11%	14%	12%	18%	10%	9%	11%	13%	<i>% Circulation YA</i>
<i>% Circulation A</i>	45%	44%	42%	50%	53%	66%	53%	61%	60%	61%	76%	47%	55%	<i>% Circulation A</i>
Programs														Programs
J Programs	11	6	1	18	10	7	9	5	2	4	6	7	86	J Programs
J Program Attendance	306	245	4	198	184	222	96	93	21	561	112	271	2,313	J Program Attendance
<i>Avg. Attendance/Program</i>	27.8	40.8	4	11	18.4	31.7	10.7	18.6	10.5	140.3	18.7	38.7	30.9	<i>Avg. Attendance/Program</i>
YA Programs	6	3	3	11	5	7	7	1	2	2	2	5	59	YA Programs
YA Program Attendance	40	31	31	95	74	100	268	96	15	31	28	35	844	YA Program Attendance
<i>Avg. Attendance/Program</i>	6.7	10.3	10.3	8.6	14.8	14.3	38.3	0	15	0	14	7	11.6	<i>Avg. Attendance/Program</i>
A Programs	9	7	2	8	5	7	8	9	8	7	6	4	80	A Programs
A Program Attendance	51	79	6	65	234	57	60	36	83	500	238	55	1,464	A Program Attendance
<i>Avg. Attendance/Program</i>	5.7	11.3	3	8.1	46.8	8.1	7.5	4	10.4	71.4	39.7	13.8	19.1	<i>Avg. Attendance/Program</i>
TOTAL PROGRAMS	26	16	6	37	20	21	24	21	11	13	14	16	225	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	397	355	41	358	492	379	424	225	119	1092	378	361	4,621	TOTAL PROGRAM ATTENDANCE
Social Media														Social Media
Facebook Likes	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Facebook Likes
Facebook Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Facebook Followers
Instagram Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	Instagram Followers
YouTube Followers	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	N/a	YouTube Followers
Total Social Media Posts (all platforms)	N/a	N/a	12	10	6	4	15	10	57	68	77	43	43	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	N/a	N/a	66	354	46	49	128	93	548	749	1458	1086	4,577	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	N/a	N/a	5.5	35.4	7.7	12.3	8.5	9.3	9.6	11	18.9	25.3	25.26	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	N/a	N/a	71	60	47	47	106	106	1746	2504	2322	2159	9,168	Total Online Reach (all platforms)

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Notes	
1. September 2019: MWL Facebook & Instagram accounts were created this month.	
2. March 2020: Most statistics were compiled during our 6 open days of the month, with exception of material renewals and wifi uses. All statistics are impacted by COVID-19 closures.	
3. April & May 2020: The library continued to remain closed to the public due to COVID-19 restrictions. Member Amount Saved reflects items automatically and manually renewed during each month. New library cards reflect online card sign ups. Programs: attendance was calculated through total online engagement for each social post that encouraged patron interaction. Material checkouts and renewals were factored through in-library circulation and automatic renewals (most due dates were extended to June). Volunteers and volunteer hours are severely restricted due to COVID-19; special projects only. PC uses, wifi, website, and reference questions were all impacted by closures. Reference questions were calculated through emails and questions on social media.	
4. June 2020: The library continued to remain closed to the public due to COVID-19 restrictions; however, curbside service began on Tuesday, June 2nd. Curbside service was available 8 hours per week for 2 weeks before expanding to 12 hours per week.	