

North Douglas Library District's Mildred Whipple Library Annual Stats 2023/2024

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	20	24	21	21	19	18	20	21	22				186	Days Open
Service Hours	120	154	131	118	108	102	112	118	122				1,085	Service Hours
Library Visits	677	698	462	612	532	530	596	501	486				5,094	Library Visits
Avg. Visits/Day	34	29	22	29	28	29	30	24	22	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Visits/Day
Technology														Technology
Computer Sessions	102	123	54	92	86	113	121	70	104				865	Computer Sessions
Wifi Sessions	196	200	176	163	273	264	244	338	300				2,154	Wifi Sessions
Website Visits	409	432	899	304	253	219	262	225	248				3,251	Website Visits
Questions Answered	251	236	129	314	151	110	192	147	145				1,675	Questions Answered
Catalog Searches	1492	1782	1453	1473	2113	1175	955	1088	1120				12,651	Catalog Searches
Library Users														Library Users
Total Library Cardholders	937	951	964	983	1000	1008	1018	1029	1036					Total Library Cardholders
New Library Cards Issued	6	14	13	19	17	8	10	11	7	-1036	0	0	-931	New Library Cards Issued
Total OverDrive Users	143	146	148	151	154	155	156	159	162					Total OverDrive Users
New OverDrive Users	1	3	2	3	3	1	1	3	3				20	New OverDrive Users
Total Volunteers	14	17	22	29	28	19	20	9	16				194	Total Volunteers
Total Volunteer Hours	34	37	43.5	44.5	52.25	29	35.25	21	25				321.5	Total Volunteer Hours
Collections														Collections
Member Amount Saved (In-Library)	7,536.83	8,180.83	7,280.40	7,301.57	8,105.59	8,491.23	10,084.53	9,365.99	8,492.21				74,839.18	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,232	6,381	6,277	6,658	6,808	6,306	7,612	7,921	7,956				62,151.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	13,768.83	14,561.83	13,557.40	13,959.57	14,913.59	14,797.23	17,696.53	17,286.99	16,448.21	0	0	0	136,990.18	TOTAL AMOUNT SAVED
New Children's Items Added	2	46	1	21	22	13	16	21	18				160	New Children's Items Added
New YA Items Added	2	19	0	8	7	5	6	9	11				67	New YA Items Added
New Adult Items Added	17	94	28	53	45	28	41	78	76				460	New Adult Items Added
% Items Added J	10%	29%	3%	25%	30%	28%	25%	20%	17%				20.80%	% Items Added J
% Items Added YA	10%	12%	0%	10%	9%	11%	10%	8%	11%				8.90%	% Items Added YA
% Items Added A	80%	59%	97%	65%	61%	61%	65%	72%	72%				70.20%	% Items Added A
TOTAL NEW ITEMS ADDED	21	159	29	82	74	46	63	108	105	0	0	0	687	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	472.91	3,100.62	668.71	1,940.24	1,570.34	971.7	1,291.33	2,437.47	2,364.03				14,817.35	TOTAL VALUE ADDED
% New Items From Budget	14%	64%	19%	92%	73%	79%	70%	81%	55%					% New Items From Budget
% New Items From Physical Donations	86%	36%	81%	8%	27%	21%	30%	19%	45%					% New Items From Physical Donations
% New Items From Monetary	0%	0%	0%	0%	0%	0%	0%	0%	0%					% New Items From Monetary
Circulation														Circulation
Reciprocal Borrowing (Outgoing)	48	84	33	33	34	33	84	101	100				550	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	72	81	89	106	88	90	108	109	116				859	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	74	72	66	64	76	66	80	85	82				665	OverDrive Checkouts: Audiobooks
TOTAL OVERDRIVE CHECKOUTS	146	153	155	170	164	156	188	194	198	0	0	0	1,524	TOTAL OVERDRIVE CHECKOUTS
J In-Library Checkouts	135	183	102	190	186	214	243	180	142				1,575	J In-Library Checkouts
J In-Library Renewals	39	47	38	15	48	78	32	72	35				404	J In-Library Renewals
YA In-Library Checkouts	59	80	34	33	32	50	70	52	35				445	YA In-Library Checkouts
YA In-Library Renewals	32	27	31	8	9	20	31	13	16				187	YA In-Library Renewals
A In-Library Checkouts	257	370	257	255	279	288	315	339	275				2,635	A In-Library Checkouts
A In-Library Renewals	98	10	76	62	104	92	74	96	103				715	A In-Library Renewals
Total In-Library Checkouts	451	633	393	478	497	552	628	571	452				4,655	Total In-Library Checkouts
Total In-Library Renewals	169	84	145	85	161	190	137	181	154				1,306	Total In-Library Renewals
TOTAL CIRCULATION (In-Library+OverDrive)	597	786	548	648	661	708	816	765	650	0	0	0	6,179	TOTAL CIRCULATION (In-Library+OverDrive)
% Circulation J	30%	29%	26%	40%	37%	39%	39%	32%	31%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation J
% Circulation YA	13%	13%	9%	7%	6%	9%	11%	9%	8%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation YA
% Circulation A	57%	58%	65%	53%	56%	52%	50%	59%	61%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation A

More statistics on next page.

North Douglas Library District's Mildred Whipple Library Annual Stats 2023/2024

Programs	July	August	September	October	November	December	January	February	March	April	May	June	YTD	Programs
JE Programs	0	0	1	6	3	3	3	4	4				24	JE Programs
JE Program Attendance	N/a	N/a	7	89	27	40	52	50	66				331	JE Program Attendance
<i>Avg. Attendance/Program</i>			<i>N/a</i>	<i>14.8</i>	<i>9</i>	<i>13.3</i>	<i>17.3</i>	<i>12.5</i>	<i>16.5</i>				<i>14</i>	<i>Avg. Attendance/Program</i>
J Programs	12	10	6	9	12	8	9	10	11				87	J Programs
J Program Attendance	208	152	48	236	185	107	134	60	50				1,180	J Program Attendance
<i>Avg. Attendance/Program</i>	<i>17.3</i>	<i>15.2</i>	<i>8</i>	<i>26.2</i>	<i>15.4</i>	<i>13.4</i>	<i>14.9</i>	<i>6</i>	<i>4.5</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>Avg. Attendance/Program</i>
YA Programs	11	16	7	8	10	7	7	7	6				79	YA Programs
YA Program Attendance	53	48	38	54	41	40	51	56	18				399	YA Program Attendance
<i>Avg. Attendance/Program</i>	<i>4.8</i>	<i>3</i>	<i>5.4</i>	<i>6.8</i>	<i>4.1</i>	<i>5.7</i>	<i>7.3</i>	<i>8</i>	<i>3</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>Avg. Attendance/Program</i>
A Programs	3	4	6	10	11	6	13	9	9				71	A Programs
A Program Attendance	43	313	84	42	36	38	67	75	52				750	A Program Attendance
<i>Avg. Attendance/Program</i>	<i>14.3</i>	<i>78.3</i>	<i>14</i>	<i>4.2</i>	<i>3.3</i>	<i>6.3</i>	<i>5.2</i>	<i>8.3</i>	<i>5.8</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>Avg. Attendance/Program</i>
TOTAL PROGRAMS	26	30	20	33	36	24	32	30	30	0	0	0	261	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	304	513	177	421	289	225	304	241	186	0	0	0	2,660	TOTAL PROGRAM ATTENDANCE
Total In-Person Programs	26	29	19	32	35	24	31	30	29				255	Total In-Person Programs
Total Hybrid Programs	0	1	1	1	1	0	1	0	1				6	Total Hybrid Programs
Total Virtual Programs	0	0	0	0	0	0	0	0	0				0	Total Virtual Programs
Social Media													Social Media	
Facebook Page Likes	376	376	385	393	397	398	411	427	434					Facebook Likes
Facebook Page Followers	413	416	424	432	438	438	451	468	475					Facebook Followers
Instagram Followers	122	126	128	128	130	131	131	132	133					Instagram Followers
YouTube Followers	13	13	13	13	13	13	13	13	13					YouTube Followers
Total Social Media Posts (all platforms)	18	13	5	3	15	7	8	6	1				76	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	266	350	216	52	358	204	146	129	25				1,746	Total Online Engagement (all platforms)
<i>Average Engagement Per Post</i>	<i>14.8</i>	<i>26.9</i>	<i>43.2</i>	<i>17.3</i>	<i>23.9</i>	<i>29.1</i>	<i>18.3</i>	<i>21.5</i>	<i>25</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>#DIV/0!</i>	<i>Average Engagement Per Post</i>
Total Online Reach (all platforms)	1689	5616	2392	339	3458	1849	535	842	375				17,095	Total Online Reach (all platforms)

Notes:

September: Website visits could be increased due to wide social media circulation of program flyer. Reciprocal borrowing seems less than it should be.

October: 1) Lowest website visit month since we've started tracking, not sure why (last FY average was 400 per month). 2) Reciprocal borrowing seems less than it should be (based on staff observation) for the second month in a row. 3) Started tracking 4 age groups for State Library statistics (July-Sep estimated).

November: Celebrated the library's 5-year anniversary on 11/10/23.

December: Closed 12/22, 12/23, 12/26, & 12/30 for staff inservice & winter holidays.

January: Closed 1/2 for New Year's holiday & 1/16 for weather.