

North Douglas Library District's Mildred Whipple Library

Annual Stats 2022/2023

General Library Information	July	August	September	October	November	December	January	February	March	April	May	June	YTD	General Library Information
Days Open	18	20	19	21	19	19	21						137	Days Open
Service Hours	124	136	129	116	108	103	118						834	Service Hours
Library Visits	550	682	398	364	408	411	538						3,351	Library Visits
Avg. Visits/Day	30.6	34.1	20.9	17.3	21.5	21.6	25.6	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Visits/Day
Technology														Technology
Computer Sessions	28	33	25	37	35	41	48						247	Computer Sessions
Wifi Sessions	396	411	342	332	240	202	244						2,167	Wifi Sessions
Website Visits	403	256	266	278	264	205	267						1,939	Website Visits
Questions Answered	369	412	338	264	330	362	375						2,450	Questions Answered
Catalog Searches	1022	2368	1740	1831	1658	1168	2228						12,015	Catalog Searched
Library Users														Library Users
Total Library Cardholders	815	832	840	859	860	867	881							Total Library Cardholders
New Library Cards Issued	9	17	8	19	1	7	14						75	New Library Cards Issued
Total OverDrive Users	124	129	130	132	132	134	136							Total OverDrive Users
New OverDrive Users	0	5	1	2	0	2							12	New OverDrive Users
Total Volunteers	12	17	11	21	16	17	31						137	Total Volunteers
Total Volunteer Hours	48	60	31	32.5	12.75	26.5	38						248.75	Total Volunteer Hours
Collections														Collections
Member Amount Saved (In-Library)	10,011.47	9,405.11	9,012.49	8,460.94	8,619.24	9,034.93	9,595.06						64,139.24	Member Amount Saved (In-Library)
Member Amount Saved (OverDrive)	6,325	9,152	6,620	7,107	6,056	5,324	7,249						47,833.00	Member Amount Saved (OverDrive)
TOTAL AMOUNT SAVED	16,336.47	18,557.11	15,632.49	15,567.94	14,675.24	14,358.93	16,844.06	0	0	0	0	0	111,972.24	TOTAL AMOUNT SAVED
New Children's Items Added	25	58	25	44	50	22	66						290	New Children's Items Added
New YA Items Added	36	28	12	19	25	18	16						154	New YA Items Added
New Adult Items Added	80	74	84	98	35	58	74						503	New Adult Items Added
% Items Added J	18%	36%	21%	27%	45%	22%	42%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Items Added J
% Items Added YA	26%	18%	10%	12%	23%	18%	10%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Items Added YA
% Items Added A	57%	46%	69%	61%	32%	59%	47%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Items Added A
TOTAL NEW ITEMS ADDED	141	160	121	161	110	98	156	0	0	0	0	0	947	TOTAL NEW ITEMS ADDED
TOTAL VALUE ADDED	2,432.98	2,852.27	2,635.68	2,827.67	2,820.81	1,998.60	2,867.50						18,435.51	TOTAL VALUE ADDED
% New Items From Budget	72%	90%	65%	60%	73%	74%	75%						72.80%	% New Items From Budget
% New Items From Physical Donations	28%	10%	35%	40%	27%	26%	20%						26.50%	% New Items From Physical Donations
% New Items From Monetary Gifts/Grants	0%	0%	0%	0%	0%	0%	5%						0.70%	% New Items From Monetary Gifts/Grants
Circulation														Circulation
Reciprocal Borrowing (Outgoing)	47	49	39	38	30	37	26						266	Reciprocal Borrowing (Outgoing)
OverDrive Checkouts: Ebooks	81	80	68	79	64	60	109						541	OverDrive Checkouts: Ebooks
OverDrive Checkouts: Audiobooks	71	122	83	86	75	64	73						574	OverDrive Checkouts: Audiobooks
TOTAL OVERDRIVE CHECKOUTS	152	202	151	165	139	124	182	0	0	0	0	0	1,115	TOTAL OVERDRIVE CHECKOUTS
J In-Library Checkouts	201	218	264	263	217	157	194						1,514	J In-Library Checkouts
J In-Library Renewals	25	102	36	120	73	87	48						491	J In-Library Renewals
YA In-Library Checkouts	80	102	45	45	83	52	77						484	YA In-Library Checkouts
YA In-Library Renewals	21	35	24	15	14	11	16						136	YA In-Library Renewals
A In-Library Checkouts	300	304	271	328	264	309	384						2,160	A In-Library Checkouts
A In-Library Renewals	67	115	95	66	58	96	78						575	A In-Library Renewals
Total In-Library Checkouts	581	624	580	636	564	518	655						4,158	Total In-Library Checkouts
Total In-Library Renewals	113	252	155	201	145	194	142						1,202	Total In-Library Renewals
TOTAL CIRCULATION	733	826	731	801	703	642	837	0	0	0	0	0	5,273	TOTAL CIRCULATION
% Circulation J	35%	35%	46%	41%	38%	30%	30%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation J
% Circulation YA	14%	16%	8%	7%	15%	10%	12%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation YA
% Circulation A	52%	49%	47%	52%	47%	60%	59%	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	% Circulation A
Programs														Programs
J Programs	11	6	6	9	10	27	23						92	J Programs
J Program Attendance	175	222	119	281	155	439	147						1,538	J Program Attendance
Avg. Attendance/Program	15.9	37	19.8	31.2	15.5	16.3	6.4	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Attendance/Program
YA Programs	9	2	5	3	5	12	8						44	YA Programs
YA Program Attendance	46	2	17	13	34	47	81						240	YA Program Attendance
Avg. Attendance/Program	5.1	1	3.4	4.3	6.8	3.9	10.1	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Attendance/Program
A Programs	6	3	3	2	5	9	10						38	A Programs
A Program Attendance	106	12	19	12	18	34	33						234	A Program Attendance
Avg. Attendance/Program	17.7	4	6.3	6	3.6	3.8	3.3	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Avg. Attendance/Program
TOTAL PROGRAMS	26	11	14	14	20	48	41	0	0	0	0	0	174	TOTAL PROGRAMS
TOTAL PROGRAM ATTENDANCE	327	236	155	306	207	520	261	0	0	0	0	0	2,012	TOTAL PROGRAM ATTENDANCE
Total In-Person Programs	25	10	13	13	19	48	40						168	Total In-Person Programs
Total Hybrid Programs	1	1	1	1	1	0	1						6	Total Hybrid Programs
Total Virtual Programs	0	0	0	0	0	0	0						0	Total Virtual Programs
Social Media														Social Media
Facebook Likes	330	330	332	336	337	342	346							Facebook Likes
Facebook Followers	355	354	357	362	363	370	375							Facebook Followers
Instagram Followers	109	111	111	114	114	115	114							Instagram Followers
YouTube Followers	13	13	13	13	13	13	13							YouTube Followers
Total Social Media Posts (all platforms)	8	13	28	13	8	13	7						90	Total Social Media Posts (all platforms)
Total Online Engagement (all platforms)	76	122	425	119	106	393	216						1,457	Total Online Engagement (all platforms)
Average Engagement Per Post	9.5	9.4	15.2	9.2	13.3	30.2	30.9	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	#DIV/0!	Average Engagement Per Post
Total Online Reach (all platforms)	2034	1330	1448	698	375	4473	693						11,051	Total Online Reach (all platforms)

NOTES:
 November 2022: 11/10/22 celebrated 4 years open! Curbside only 11/22 /23 due to school closures, library closed 11/24-11/26 for Thanksgiving holiday.
 December 2022: Library closed 12/23, 12/24, 12/30, & 12/31 for holidays & closed early on 2 additional days due to weather (12/22 for freezing rain & 12/27 for flooding).